



SETTING A RECORD -
LAURIE LONDON
& ED TOWNSEND

JULY



25¢

HIT PARADER

A CHARLTON PUBLICATION

TWILIGHT TIME

KEWPIE DOLL

RETURN TO ME

ALL I HAVE TO DO
IS DREAM

FOR YOUR LOVE

BOOK OF LOVE

WEAR MY RING AROUND
YOUR NECK

HIGH SIGN

ANOTHER TIME
ANOTHER PLACE

EVERY NIGHT

DONCHA' THINK IT'S TIME

OH LONESOME ME

LOOKING BACK



RCA Victor's
LOU MONTE

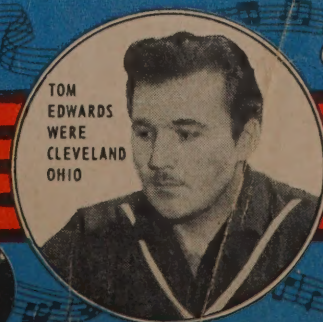
SPOTLIGHTING DEAN MARTIN, JANE MORGAN
THE PLAYMATES, THE 4 PREPS, THE CHORDETTES



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RCA VICTOR
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The HIT PARADER BAND WAGON OF

A Charlton

**TOP
TUNES**

Feature

TWILIGHT TIME

BUCK RAM
MORTY NEVINS
AL NEVINS
ARTIE DUNN

Heavenly shades of night are falling,
It's twilight time
Out of the mist your voice is calling,
It's twilight time
When purple colored curtains mark the
end of day,
I hear you, my dear, at twilight time
Deepening shadows gather splendor as
day is done.
Fingers of night will soon surrender the
setting sun.
I count the moments, darling, till you're
here with me,
Together, at last at twilight time
Here in the after-glow of day
We keep our rendezvous beneath the
blue
Here in the sweet and same old way
I fall in love again as I did then.
Deep in the dark your kiss will thrill
me like days of old,
Lighting the spark of love that fills me
with dreams untold.
Each day I pray for evening just to be
with you,
Together at last at twilight time.

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ALL I HAVE TO DO IS DREAM

BOUDLEAUX BRYANT

When I want you in my arms
When I want you and your charms
Whenever I want you
All I have to do is dream
Dream dream dream
When I feel blue in the night
And I need you to hold me tight
Whenever I want you
All I have to do is dream
I can make you mine
Taste your lips of wine
Anytime night or day
Only trouble is gee whiz
I'm dreaming my life away
I need you so I could die
I love you so that is why
Whenever I want you
All I have to do is dream
Dream dream dream

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FOR YOUR LOVE

ED TOWNSEND

For your love I would do anything
I would do anything for your love
For your love I would go any where
I would go any where for your love
More foolish I grow with each
heartbeat
But we all get foolish that's why I
repeat:

For your love I would do anything
I would do anything for your love.

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RETURN TO ME

DANNY DI MINNO
CARMEN LOMBARDO

Return to me, oh, my dear, I'm so
lonely;
Hurry back, hurry back, oh my love,
hurry back, I am yours.
Return to me, for my heart wants you
only;
Hurry home, hurry home.
Hurry home, hurry home,
Won't you please hurry home to my
heart.
My darling if I hurt you, I'm sorry;
Forgive me, and please say you are
mine!
Return to me, please come back, bella
mia;
Hurry back, hurry home to my arms,
To my lips, and my heart.

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LOOKING BACK

CLYDE OTIS
BROOKS BENTON
BELFORD HENDRICKS

Looking back over my life,
I can see where I caused you strife,
But I know, oh, yes I know,
I'd never make that same mistake again.
Looking back over my deeds,
I can see signs a wise man heeds,
And if I just had the chance,
I'd never make that same mistake again.
Once my cup was over flowing,
But I gave nothing in return,
Now I can't begin to tell you,
What a lesson I have learned.
Looking back over the slate,
I can see love turned to hate,
But I know oh, yes I know,
I'd never make that same mistake again.

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LONELY ISLAND

EDEN AHBEZ

I live on a lonely island in the heart of
the city
I live on a lonely island there isn't any
hope for me
I tell you my heart is broken
It's a shame have pity
I might as well be shipwrecked in the
middle of the sea

Nobody will believe me
Nobody seems to care
How lonely, how lonely can you be
I walk around the city
My heart sends out a flare
Baby, baby, baby won't you rescue me
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WEAR MY RING AROUND NECK

BERT CARROLL
RUSSELL MOODY

Wear my ring around your neck,
(Doo doo doo) (Doo doo doo)
To tell the world you're mine by heck
(Doo doo doo) (Doo doo doo)
Let them see your love for me,
(Doo doo doo) (Doo doo doo)
And let them see by the ring around
your neck.
(Doo doo doo) (Doo doo doo)
Oh, wear my ring around your neck,
(Doo doo doo) (Doo doo doo)
To tell the world I'm yours by heck.
(Doo doo doo) (Doo doo doo)
Let them know I love you so,
(Doo doo doo)
And let them know by the ring around
your neck.
They say that going steady is not the
proper thing.
They say that we're too young
To know the meaning of a ring.
Well I only know I love you,
And that you love me too,
So, baby, please do what I ask of you.
And wear my ring around your neck.
(Doo doo doo) (Doo doo doo)
To tell the world you're mine by heck.
(Doo doo doo) (Doo doo doo)
Let them know I love you so,
(Doo doo doo) (Doo doo doo)
And let them know by the ring around
your neck.

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TEACHER, TEACHER

AL STILLMAN
ROBERT ALLEN

Teacher, teacher, there's so much I'm
longin' to know;
'Cause my heart has been all aglow from
the moment we met;
Teacher, make me, make me, make me
the teacher's pet.
Teacher, teacher, educate me with a
caress,
Teach me nothin' less than a lesson I'll
never forget;
Teacher, make me, make me, make me
the teacher's pet.
I read more in your lovin' eyes, than in
any book from the shelf;
I don't have to tell you you're in a class
by yourself.
Kiss me, kiss me, after that, please kiss
me again;
Show me all that special attention you'll
never regret.
'Cause I'll do my homework diligently,
Till we're both at least a hundred and
three,
Teacher, hold me, kiss me, make me
the teacher's pet.

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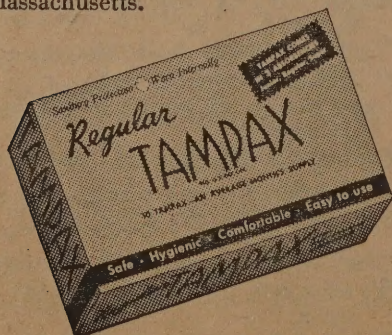
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A LESSON IN GEOGRAPHY



LAURIE LONDON

We know that for most youngsters and teenagers, a geography lesson in school isn't very pleasant. However, in the following paragraphs we have such a lesson for you that we think you'll enjoy. Why is this? Well our geography lesson has to do with a land across the sea, a young boy who makes his home there and why this lad literally has the whole world — the north, south, east and west of it, in his hands. So, gang, get your pencils and pads out — class is about to begin.

First of all, the country we were speaking of is England and the boy is a talented youngster by the name of Laurie London. Are there any questions, yet? Why and how does he have the world in his hands? We were just coming to that. Laurie London recently cut a disc called "He's Got The Whole World In His Hands" for Capitol Records and with this, his first recording, he sort of created an earthquake the world over. In the United States alone, everyone from New York to California was so excited that the only thing they could do was repeat the strains of Laurie's song.

It all started last year when Laurie, who was born in London, England 13 years ago, created a sensation when he suddenly and calmly elbowed his way onstage during a British Broadcasting Company closed-circuit TV show and asked permission to sing and accompany himself on a guitar. Guitarist Malcolm Mitchell hesitantly "loaned"

his instrument to the teenager, and a few moments later a near-riot occurred, as the dynamic youngster immediately captured the audience with his singular and unique style. Because of the great outburst of praise for young Laurie, he was invited by BBC officials to reappear on subsequent shows, and, by doing so, in the past year he has proven himself to be one of England's leading performers both in person and on television.

In his native London, Laurie attends school at the Davent Foundation School, Whitechapel Road. Because he had never had a singing or music lesson in his life, his parents have expressed true surprise at Laurie's innate showmanship, for the family has never before been related in any way to the entertainment world.

Laurie, of course, was a very happy young boy the day he signed with Capitol Records and, although we were unaware of it at the time, it proved to be a good day for us, too — simply because now we would be able to hear Laurie's sounds here in the U.S. via hit platters. All of this sudden success has not changed Laurie's disposition or personality, as you may think it might. He is still a well-mannered boy and a good sport about everything. Well, so much for today's lesson. One more thing before dismissal — don't forget what you've learned about Laurie London 'cause you'll be hearin' a lot from him in the future.

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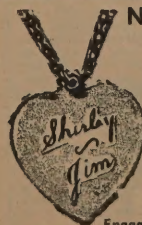
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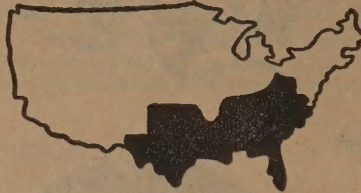
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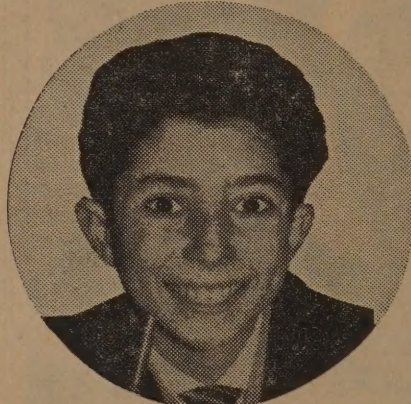
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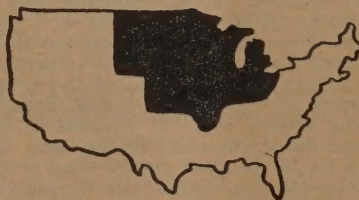
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HE'S GOT THE WHOLE WORLD
IN HIS HANDS



As Sung By
LAURIE LONDON

MID - WEST



No. 1

LAZY MARY



As Sung By
LOU MONTE

HE'S GOT THE WHOLE WORLD IN HIS HANDS

GEOFF LOVE

He's got the whole world in His hands;
He's got the whole wide world in His hands;

He's got the whole world in His hands;
He's got the whole world in His hands.

He's got the lil'l tiny baby in His hands;
He's got the lil'l tiny baby in His hands,
He's got the little tiny baby in His hands,

He's got the whole world in His hands.

He's got the whole wide world in His hands,

He's got the whole world in His hands,
He's got the whole world in His hands

He's got you and me, brother, in His hands;

He's got you and me, sister, in His hands,

He's got you and me, brother, in His hands,

He's got the whole world in His hands

He's got ev'rybody here in His hands;
He's got ev'rybody here in His hands,
He's got ev'rybody here in His hands,
He's got the whole world in His hands.
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LAZY MARY

LOU MONTE PAOLO CITORELLO

"Lazy Mary you better get up"
She answered back, "I am not able"
"Lazy Mary you better get up
We need the sheets for the table"
"Lazy Mary you smoke in bed
There's only one man you should marry
My advice to you would be is to pay
attention to me"

You better marry a fireman he'll come
and go,
Go and come sempre a la pompa a mano
tiene.

C'e na luna mezz'o mare,
Mamma miam'ho maritari
Figlia mia a cu t'ho dare?
Mama mia penscitu.
Se ti piglia lu pisciaolo,
Issu vai, issu viene,
Sempre lu pesce a muno tiene.
Se c'in gappa la fantasia ti pomperia
figgiuzza mia
La lario la pisci fritt'e baccala
Oeh cumpa, na pompina ci haggia catta
C'e na ta o cumma ca mi voglio marita
Dammi na vagliotta ca mi voglio marita.
(Hey!)

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DYNAMITE

ANOTHER TIME, ANOTHER PLACE

JAY LIVINGSTON
RAY EVANS

Another time, another place,
We'll be together again.
This kiss, this same embrace,
Will be more wonderful then.

Tho' goodbye is a sad time,
Be glad we had time to fal' in love,
I need my love, with you.

When shadows grow, I'll miss the glow,
That only you can survive.
But then, I'll just pretend,
That you're still here at my side.

So give me once more that kiss I adore,
Then I'll let you go.
But we'll meet another time,
Another place, I know.
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LOLLIPOP

JULIUS DIXON BEVERLY ROSS

Lollipop, lollipop,
Oh, lolli, lolli, lolli,
Lollipop, lollipop,
Oh, lolli, lolli, lolli,
Lollipop, lollipop,
Oh, lolli, lolli, lolli, lollipop.

Call my sugar lollipop,
Tell you why,
Her kiss is sweeter than an apple pie,
And when she does her shaky rockin'
dance,
Man, I haven't got a chance,
I call her

Sweeter than candy on a stick,
Huckleberry, cherry or lime,
If you had a choice, she'd be your pick,
But my lollipop's mine.

Crazy way she thrills a-me,
Tell you why,
Just like-a lightning from the sky,
She loves to kiss me till I can't see
straight,
Gee my lollipop is great,
I call her

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WEST



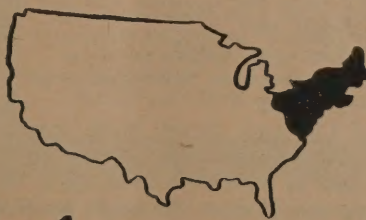
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ANOTHER TIME, ANOTHER PLACE



As Sung By
PATTI PAGE

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No. 1

LOLLIPOP



As Sung By
THE CHORDETTES

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SHADES
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-SAFELY

Bring out
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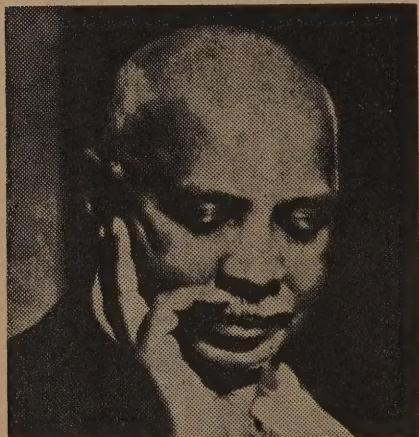


Dig Readers,

This trip we've got a power-packed issue of HIT PARADER headin' your way that you're just bound to go for. All you have to do is flip the pages of our mag and you're sure to find a whole lotta stories to your likin'.

As you well must know, the music world was deeply saddened recently with the death of W.C. Handy. Music lovers and non-music lovers alike are mourning his passing. Composer of "St. Louis Blues" and many other classical blues numbers, Mr. Handy was well liked and popular with everyone. We regret that his death is truly a great loss to the music industry and to his many fans and friends throughout the country.

The Playmates, too, have a spot in our mag. If you're in the know, you're probably hep to their latest disc, "Let's Be Lovers", a real great tune that's ridin' high — on the charts, that is.



WILLIAM C. HANDY

Don't miss their story.

In this month's issue, we also have a little lesson in geography for you — it's one you'll surely enjoy, though. It's all about that tremendous young lad from London, England, Laurie London. Laurie is currently clicking with his very first waxing, "He's Got The Whole World In His Hands".

The "Dean" himself, Mr. Dean Martin, is featured, along with his latest platter on the Capitol stamp, "Return To Me". It's a goodie, so take our advice and, if you haven't heard it yet, take a listen as soon as you can — you won't regret it.

"Femme Sounds Makin' The Rounds" — that's the title of a tale that you'll find, as you leaf through the pages. It's all about two fabulous female vocal groups that call themselves The Chordettes and The Fontane Sisters — really a story you won't want to miss. The four Chordettes are still goin' strong with their smasheroo for Cadence, "Lollipop". The Fontanes, on the other hand, are just startin' out with their latest, "Chanson D'Amour", and already it's climbin' fast and high.

BOOK OF LOVE

WARREN DAVIS
GEORGE MALONE
CHARLES PATRICK

Tell me, tell me, tell me,
Oh who wrote the book of love,
I've got to know the answer,
Was it someone from above,
I wonder, wonder who, who, wrote
the book of love.
I love you darling, baby you know I do,
But I've got to see this book of love,
Find out why it's true,
I wonder, wonder who, who, who wrote
the book of love.

Chapter one says to love her,
To love her with all your heart,
In Chapter two you tell her,
You're never, never, never, never,
Ever gonna part,
In Chapter three remember the
meaning of romance,
In Chapter four you break up
But you give her just one more chance
Oh I wonder, wonder who, who wrote
the book of love.
Baby, baby, baby I love you yes I do,
Well it says so in this book of love,
Ours is the one that's true,
I wonder, wonder who, who, who wrote
the book of love.

Copyright 1958 by Keel Music and Arc Music Corp.

YOU WERE MADE FOR ME

SAM COOK

A fish was made to swim in the ocean.
A boat was made to sail on the sea.
As sure as there is a God above.
Darling, I know you were made for me.
You were made for me.
A grape was made for a vine.
An apple was made to grow on a tree.
As sure as there is a God above,
Darling, I know you were made for me.
We'll have our quarrels and you'll
upset me,
But what can I do?
Oh! You've been mine ever since I
met you
And I'll never, never, never, never,
never leave you.
As sure as there's a heaven above me.
From you I know I'll never be free.
As sure as there is a God above,
Darling, I know you were made for me.

Copyright 1957 by Venice Music, Inc.

DOWN ON MY KNEES

JAMES SHEPPARD

Down on my knees, oh, when troubles
rise,
I'm all, all alone.
Somebody please, uh huh, hear my cry,
Send my baby back home.
I didn't mean to treat you wrong,
Please, please come back home.
All I have is memories of you,
Please make my wish come true.
I am to blame, oh, I was sorry,
Please come back to me.
I can't complain, oh, I know you love
me,
I'm begging for sympathy.
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BELIEVE WHAT YOU SAY

J. BURNETT
D. BURNETT

I believe what you say
When you say you're goin' steady
With nobody else but me
I believe what you say
When you say you don't kiss
Nobody else but me
I believe, do believe, I believe
Yah, believe pretty baby
Believe you're goin' steady
With nobody else but me.

Well there's one thing baby
That I want you to know
When you're rockin' with me
Don't rock too slow
Move on in, get toe to toe
We're gonna rock till we can't rock
no more.

Well, I believe what you say
When you say you don't miss
Nobody else but me
I believe what you say
When you say you don't kiss
Nobody else but me
I believe, do believe, I believe

Oh well, when you kiss me baby,
Then you roll your eyes
I get a funny feeling that I'm
hypnotized
Chills run all up and down my spine
And tell everybody
That you're mine all mine
I believe, do believe, I believe
Copyright 1958 by Reeve Music

THERE'S ONLY ONE OF YOU

AL STILLMAN ROBERT ALLEN
Now there's ninety-nine kinds of candy
bars,
Heaven knows there must be a million
stars;
Lots of candy bars, 'bout a billion stars,
But there's only one of you.

There's an ample number of apple trees.
Seven million fish in the seven seas;
Lots of apple trees, more than seven
seas,
But there's only one of you.
So tell me that you'll always care
And tell me your love is mine alone to
share.

If you leave me, I'll be a lonely one,
Don't-cha know you're my one and only
one,
Don't-cha know you're my one and
only one,
And there's only one of you.

There's a great abundance of coconuts
And there's even more ifs 'n' ands butts;
Lots of coconuts, ifs 'n' ands 'n' butts,
But there's only one of you.

There's a wide selection of magazines,
And a zillion Brazilian coffee beans;
Lots of magazines, loads of coffee
beans,
But there's only one of you.
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OH LONESOME ME

DON GIBSON

Everybody's going out and having fun
I'm just a fool for staying home and
having none
I can't get over how she set me free
Oh lonesome me

A bad mistake I'm making by just
hanging around
I know that I should have some fun and
paint the town
A lovesick fool that's blind and just
can't see
Oh lonesome me

I'll bet she's not like me,
She's out and fancy free
Flirting with the boys with all her
charm
But I still love her so and brother don't
you know
I'd welcome her right back here in my
arms

There must be some way I can lose
these lonesome blues
Forget about the past and find
somebody new
I've thought of everything from A to Z
Oh lonesome me

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SACK DRESSEES

SONNY JAMES
SID KING

Sack dresses, sack dresses, sack dresses
We dig the most
Sack dresses are the latest style,
Sack dresses really drive 'em wild.
We wear 'em at ev'ry hop
'Cause they help you stroll,
And do the bop, bop, bop.
Sack dresses, sack dresses, sack dresses
We dig the most

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OUT OF MY MIND

D. BRINSON
B. D. SMITH

What would I do if I made you cry,
What would I do if you said bye bye,
Well, I'd kiss the baby tears from your
weeping eyes
And baby you'd give me one more try,
Or else, I'll go out of my mind.

What would I do if you say we're
through,
What if you find somebody new,
Oh, I'd try smilin' and say that's fine,
But in my heart I'd really be lyin',
Oh yes, I'd go out of my mind.

So love me sweet and tender,
Say you'll always care,
And if I ever get lonely,
Just say you'll still be there

'Cause what can I do when you kiss my
lips,
What can I do when you share a
kiss,
Oh, something inside goes flippity-flop,
Makes me think I'm gonna blow my top,
'Cause you send me right out of my
mind.

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"PIMPLES CLEARED FAST!"

Says JUDY BECKER Senior, Joliet Township High School, Joliet, Illinois

CLEARASIL PERSONALITY of the MONTH



Meet popular Judy Becker with a few of her friends. Judy is a fine student. She reports on school musical activities for the Joliet newspaper, and sings in the school's well-known choral group. Judy loves dancing and swimming. When you're a part of so many activities, you can't afford to let pimples be a problem . . .

Read what Judy did: "When blemishes broke out on my face I tried a lot of different medications. I tried special soaps too . . . even expensive cosmetic soaps, but nothing seemed to help. Finally I tried Clearasil. It was wonderful how fast Clearasil made the blemishes disappear."

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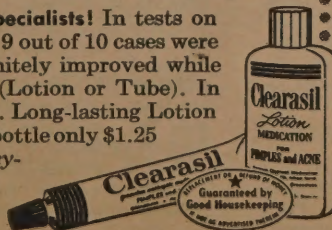
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SPECIAL OFFER: For 2 weeks' supply of CLEARASIL send name, address and 15¢ to Box 260-EV (for Tube) or Box 260-EW (for Lotion), Eastco, Inc. New York 46, N. Y. Expires 7/15/58. **Largest-Selling Pimple Medication Because it Really Works**



THE PLAYMATES

As you all know, Reno and Las Vegas, Nevada are noted for their gambling casinos above anything else. And what could be more appropriate in a "house of fortune" than the colorful, exciting Roulette wheel, a gambler's best friend. Now if you're the conservative type and don't find enjoyment in that sort of extra-curriculum, why not invest your money in a Roulette wheel that never loses — the Roulette Record Company. That's right, for you see, even though there are over fifty numbers (excuse me, STARS is what they call them), it's almost impossible to lose. This fact is especially true when the indicator stops on one of the music world's (as well as Roulette's) top acts — The Playmates.

Although their name implies it, and their stage performance demands it, these three talent laden lads find very little time for playin' games. Three more devoted fellows were never born, is the way Hugo and Luigi, the wheel spinners at Roulette, praised the boys. Many long, hard hours of work, including rehearsing, planning and arranging, have been spent to give The Playmates a wonderful reputation with nite-club patrons and owners.

All of the boys, Donny, Morey and Chic, hail from the city of Waterbury in the Nutmeg State, Connecticut. They were first recognized along the music front when they released a tune about six months back called "Jo-Ann". The

song had been recorded a couple of weeks earlier, but as soon as the boys heard it and saw its potential they immediately put out their version, the eventual best selling platter.

Looking for bigger and better heights, The Playmates then quickly followed up with an original ditty tabbed "Let's Be Lovers". The number is a real swingin' affair with a real contagious melody and gimmick. The beat is a cross between a cha-cha and the infectious R&R sound. A femme chorus in the background gives the tune added excitement. "Let's Be Lovers" is a definite chart buster. With a break, it could be a top ten item. The flip bit is a rock-a-ballad tabbed "Give Me Another Chance". It gets a fine going over from the trio and will help sales-wise.

One of the finest tributes the boys have received came while they were performing at the Pop DeeJay Convention in Kansas City, March 7, 8 and 9. A list of over twenty of the country's best acts were on hand, and The Playmates literally stole the show. A fine mixture of harmony, comedy and seriousness, built into one short routine, won the applause and praise of every jockey present.

Donny, Morey and Chic have become a top drawing card in nite spots throughout the nation, and their talents are sure to be enjoyed by the fans for many years to come. Keep their name in mind — The Playmates.

I MET HIM ON A SUNDAY (Ronde Ronde)

SHIRLEY OWENS
ADDIE HARRIS
DORIS COLEY
BEVERLY LEE

To ronde, ronde, ronde, papa,
To, oo, oo, oo, oo.
Well, I met him on a Sunday, oo,
And I missed him on Monday, oo.
Well, I phoned him on Tuesday, oo,
And I dated him on Wednesday, oo,
Well, I kissed him on Thursday, oo,
And he didn't come Friday, oo,
When he showed up Saturday, oo,
I said bye bye, baby,
Oo, oo, oo, oo, oo.

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HOT SPELL

MACK DAVID
BURT F. BACHARACH

Waitin' for the rain to come.
Waitin' for the wind to come.
Waitin' for my love to come to me.
But all that's a-comin' is the hot spell,
All that's a-comin' is the hot spell,
And I'm cryin' for the cool, cryin'
like a fool
Waitin' like a fool in vain, in vain,
Waitin' for the cool of the rain.
So far away is the April dream
When we kissed in the mist of the dawn.

So far away is my April dream.
Now that summer is here, my love has gone;

And I'm waitin' for the rain to come.
Waitin' for the wind to come.
Waitin' for my love to come to me.
But all that's a-comin' is the hot spell,
All that's a-comin' is the hot spell,
And I'm cryin' for the cool, cryin' like
a fool,

Waitin' like a fool in vain, in vain,
Waitin' for the cool of the rain,
Waitin' for the cool of the rain.

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DIZZY, MISS LIZZY

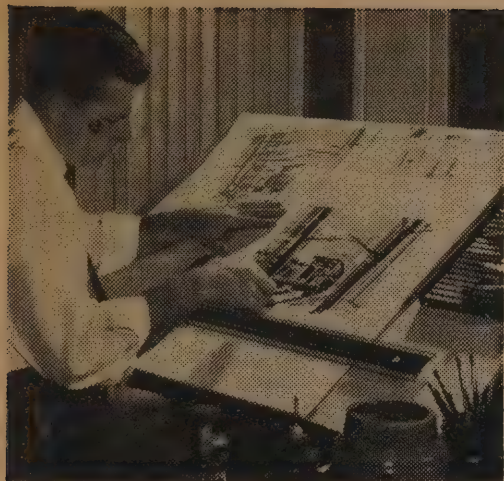
LARRY WILLIAMS

You make me dizzy Miss Lizzie.
The way you rock and roll.
You make me dizzy, dizzy Lizzie
When we do the stroll.
Come on, Lizzie,
Love me 'fore I grow too old.

Run and tell your mama
I want you to be my bride
Run and tell your brother
Baby, don't run and hide
You make me dizzy Miss Lizzie
And I want to marry you.

Come on and kiss me, baby
Put your left hand in mine
You make me dizzy, dizzy, Lizzie
Girl, you look so fine
You're just a-rocking and a-rolling
I sure do wish you were mine.

You make me dizzy Miss Lizzie
When you call my name
Oh, oh, oh, baby
You're driving me insane
Come on, come on, baby
And let me be your lover man.
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SUCCESS STORIES *that began with only an urge to draw*



by WALTER J. WILWERDING

Jim Bentley was plodding along in a dead-end job, back in 1950. A service man for an electric appliance firm in Florida. Today? His dramatic Western illustrations are appearing on the covers of magazines and pocketbooks. From his studio close to New York he's making a handsome living at work he loves.

Joyce Dester was just clerking in a small town in Kansas. What she really wanted to do was draw. Now she's a successful fashion illustrator—head artist in a leading department store.

Turning point in the lives of these two young people was when they decided to *do something* about their urge to draw. They weren't sure they actually had talent. But they went ahead. They enrolled for spare-time art study with Art Instruction, Inc., now the world's largest home study art school.

Guided by professional artists at this school, they soon began to have confidence in themselves. Working at home on their art lessons, they made real progress.

Success stories of former Art Instruction students would fill several books! This school has been teaching commercial art for over forty years.

LUMBERJACK TURNS ARTIST

His job in a lumber camp in the State of Washington didn't satisfy 20-year-old Roy L. McCollister. He enrolled with Art Instruction, Inc. for home study in art. Today his oil paintings are in demand for calendars and magazine covers.

Odin Waugh found extra time for an Art Instruction home study art course while a high school student in a small California town. Today, after having produced a comic strip for many years, she is realizing another lifelong dream by being a successful portrait artist.

COMMERCIAL ARTISTS NOW IN GREAT DEMAND

Openings in commercial art have increased about 50 percent in the last five years, according to a large employment agency. Earnings are up, even for beginners. If you have that urge to draw,

don't ignore it. You may have the talent for a successful career in art.

Among all commercial artists today, *one out of every ten*, it's estimated, has studied with Art Instruction, Inc. No other art school has so large a group of practicing commercial artists among its former students.

Many of these Art Instruction former students are now earning from \$150 a week to over \$50,000 a year in art.

INDIVIDUAL INSTRUCTION

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Your study covers the fundamentals of art. Your advanced work is slanted towards whichever is most interesting to you—advertising art, magazine illustrating, cartooning, or fine art painting.

TEST YOUR TALENT—FREE

Here's how to find out—without cost or obligation—whether you have talent that could be developed. Take the *Art Talent Test* that was devised by professional artists as a test of natural talent. You take the test at home, then mail it back for a private analysis of your talent at no obligation to you.

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County _____ State _____

*Don Gibson*

How RCA Victor Directs Their Hits To Every Market!

Perry Como*Elvis Presley*

In today's music spotlight, most of the hot record companies are those who direct their releases to one of the three major fields. However, there is one company who directs its discs to all three, Pop, Country and Rock 'n' Roll.

Yes, RCA Victor, one of the largest and most successful labels in the business, has under contract three of the best disc sellers in the country, each in a different field. Take for instance, Perry Como, one fine singer indeed — now when Perry puts out a platter, such as "Kewpie Doll" (his latest), it immediately hits the Pop charts. But, if you'll stop and notice, the other veins support it also.

Secondly, there is Don Gibson, a new RCA discovery. Don is currently riding the star-trail with his new Country flavored ditty, "Oh Lonesome Me". The number one song in the Country field has already blossomed into a fine Pop tune, and it's climbing, climbing, climbing the chart in that class.

Now if you're the type that likes a good vocal group, (and who doesn't), The Ames Brothers will surely please your taste, as they have with other folks in each of the three classes. This isn't the first time either.

Undoubtedly, the best example of RCA's special formula for topping all three fields is Elvis Presley. Not once, since he became a recording star, has Elvis released a tune that hasn't been number one, or close to it, in the Country, Pop and Rock 'n' Roll fields.

The above four are just a few of RCA's fabulous galaxy of stars who produce the hits. Best of all, they deliver in the three major fields, a feat that has made RCA Victor tops.

The Ames Brothers

DONCHA' THINK IT'S TIME

CLYDE OTIS
WILLIE DIXON

I've been yearnin' for a little romance,
I wanna know when you're gonna give
me a chance

Kiss me honey make me feel so fine
Doncha' think it's time?

I've been yearnin' for a sweet embrace.
Rumple my hair 'til I'm a total disgrace
Hold me honey tell me you are mine.
Doncha' think it's time?

I don't wanna walk without you
Walkin' right by my side.

It hurts me to see you talkin' to any
other guys.

I get so warm when you touch my cheek,
You thrill me so much that I can
hardly speak.

Say you're mine and make my life
divine.

Doncha' think it's time.

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formance for profit. Used by permission.

STROLL ME

DONALD SIMMS
HEINZ GIETZ

Stroll me stroll me

A-there's only one dance I wanna do

I only want you to stroll me

That's the way to rock and roll me

Everytime the band begins a tune

Play just kind a beat nice and quiet

And ask me to try it and stroll me

'Cause I love to have you hold me

And in an easy sort of way

I love that scuffle when I hear the beat
shuffle

And the petticoats ruffle

When side by side a-we glide

Whenever we're at the soda shop

Or at the Friday hop stroll me

Ask me once and you can stroll me

anytime at all

Copyright 1958 by Wemar Music Corp.

BOPPIN' IN A SACK

BOB FARRIS
CY COBEN

You can't do the bop in a sack

You can't tell the front from the
back

You can't do the bop in a sack

Take that crazy gown back

You can't flip ya hip

Can't feel the beat

You gotta move more more than your
feet

You once did the bop and wiggled a lot
But in that smock you've got no rock!

You can't do the bop-in a sack

You can tell the front from the back

You can't do the bop in a sack

Take that crazy gown back!

You look like a pole

Narrow and straight

You once had some curves

Now they just ain't

Now when you dance you look like a
square

I can't see you baby

But I know you're in there!

Copyright 1958 by Delmore Music Co.

CLAUDETTE

ROY ORBISON

Well I gotta brand new baby

And I feel so good

She loves me even better

Than I thought she would

I'm on my way to her house

And I'm plumb out of breath

When I see her tonight

I'm gonna squeeze her to death

Claudette, pretty little pet Claudette,

Never make me fret

Claudette, she's the greatest little girl

that I ever met

I got the best loving that I'll ever get

from Claudette

Pretty little pet Claudette, oh, oh

Well I'm a lucky man my baby treats

me right

She's gonna let me hug and kiss and

hold her tight

When the date is over and we're at

her front door

When I kiss her goodnight, I'll holler

more, more, more

When me and my baby have a date
or three

I'm gonna ask my baby if she'll marry
me

I'm gonna be so happy for the rest
of my life

When my brand new baby is my
brand new wife

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NOW AND FOR ALWAYS

ROY ALFRED

Now and for always.

I give my heart to you.

And as the years go by it will be true.

I'll always hold you near.

Sure as the stars above.

Now and for always dear you are my
love.

Copyright 1958 by Sequence Music, Inc.

YOU-OO

BILLY DAWN SMITH
LEON SHERLOCK

You-oo, (you-oo)

You-oo, (you-oo)

You're the apple of my eye.

Honey, (honey) baby, (baby)

Love to see you strollin' by.

All your other girlfriends are talkin'
up a whirl-wind,

'Cause you held my hand in school
today.

I heard them say, "He kissed her,"

Then I heard them whisper

When you took my books, and you
walked my way.

You-oo, (you-oo) you-oo, (you-oo)

You just sweep me off my feet.

Come on, (come on) baby, (baby)

Make my lucky day complete.

Tell me that you'll love me,

And place no-one above me.

Promise that you'll make my dreams
come true,

Then tell me that you're ready

To take me for your steady,

'Cause, baby, I'm in love with you.

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THE FOUR PREPS

The music scene today is decorated with many, many vocal groups, and it seems as though every twenty-four hours more and more of them enter their names on the hot charts via hit records. Some of these groups have been in the music business for years, and occasionally come up with hit material. Others are just starting out in the big time and are, undoubtedly, overwhelmed because they have a smash with their very first disc. Although it is sad to say, most of them do not repeat their sudden success. But, there are a few who, because of their ability to put over a song or because of just plain luck, follow up with equally sensational tunes. Recently, a group known as The Four Preps had a smash and are still going strong with "26 Miles". This is the boys' first hit record, but will surely not be the last. The Four Preps are one of those few groups who are just preparing for stardom.

The boys met at Hollywood High School only a little over two years ago. All four of them were members of the school choir together, and it was at this activity that they found that they shared similar tastes in harmonizing and singing style. Because of this, they decided to sing and practice together for their own amusement. After graduation, two of them continued their schooling at UCLA, a third at Los Angeles City College and the fourth

took a position as a Page at NBC Studios.

Calling themselves The Four Preps, the boys continued singing at local college and high school functions, and in August of 1956 caught the eye and ear of Voyle Gilmore, producer at Capitol Records, who signed them to a long-term contract and immediately began grooming them. The group consists of Marvin Inabett, who sings tenor and is a student at UCLA; Bruce Belland, lead tenor and also a student at UCLA; Glen Larson, baritone, of the NBC guest relations staff; Ed Cobb, bass and a student at LACC and Lincoln Mayorga, arranger and accompanist. Their average age is a little more than nineteen.

Besides their recording abilities, the boys have a night club routine made up of a well-timed combination of jump tunes, ballads, novelty songs, impersonations and frequent sprinklings of comedy, made all the more enjoyable by their infectious, youthful enthusiasm. The boys are really something to see and hear, of course.

True, the boys really have a smash with their first disc, a story about a man who just can't wait to get to the island of his dreams, but we believe that from here on in it's going to be hit after hit after hit. Yes, the fabulous Four Preps are truly headed for stardom in the months to come.

KEWPIE DOLL

SID TEPPER
ROY C. BENNETT

Well I took my baby to the carnival,
And I heard that barker yell,
Come on and win yourself a pretty
kewpie doll,
All you gotta do is ring the bell.

Well I swung the hammer just as
hard as I could,
And you should've heard the wild
applause,
When bong went the bell, and the man
said well,
I guess the kewpie doll is yours.

I said, give me a doggie or a teddy
bear,
Or a high school banner for my wall.
'Cause I got me a real live kewpie
doll,
And she's the cutest one of them all.

Then we walked down the midway
till we saw a crowd,
And the man said try your skill.
Five shots for a quarter, make a duck
hit the water,
And give your little baby a thrill.

Well my baby smiled and she kissed
me once,
And I felt I was nine feet tall.
Oh, five shots crashed and five ducks
splashed,
And the man gave me a kewpie doll.

Then my baby said, honey, let me try
my luck,
And knock the milk bottles off the
shelf.
You should've seen this chick, she was
a dead eye dick,
Hey, I couldn't do better myself.

And then my face got red and my chest
swelled up,
And my eyes bugged outta my head.
'Cause when the prize turned out to be
a kewpie doll,

This is what my baby said.
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RAGS TO RICHES

RICHARD ADLER
JERRY ROSS

I know I'd go from rags to riches,
If you would only say you care!
And tho' my pocket may be empty
I'd be a millionaire!
My clothes may still be torn and
tattered

But in my heart I'd be a king,
Your love is all that ever mattered,
It's ev'rything!
So open your arms and you'll open the
door

To all the treasures that I'm hoping for,
Hold me and kiss me and tell me you're
mine evermore!

Must I forever stay a beggar?
Whose golden dream will not come true,
Or will I go from rags to riches?
My fate is up to you!

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PADRE

PAUL FRANCIS WEBSTER
ALAIN ROMANS

Padre, Padre, in my grief I turn to you.

The day that we wed you bless us and
said,
"May Heaven bestow you grace."
There in that holy place we shared our
first embrace.

Our cottage was small but richer than all
The palaces of a king.
All day the birds would sing;
Our hearts were full of spring.

Padre, Padre, what happened to our
love so true?
Padre, Padre, in my grief I turn to you.

Then she came along and sang him her
song
And won him with honeyed lies.
She of the golden eyes.
Now it's my heart that cries.
So I kneel and pray the hours away
And weary my heart has grown,
Wond'ring where love has flown
Counting my tears alone.

Padre, Padre, please tell me
How such things can be.

Padre, Padre, pray for my love and me.
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EVERY NIGHT

(I Pray)

GEORGE GOLDNER
Every night, I go to bed,
Fall on my knees, and I pray for my
love.

Although he doesn't love me,
Keep him safe just for me, I pray.
He used to love me with all his heart
and soul,

I always played with him,
Just like he was a toy,
And now I know, it just didn't pay,
To kiss my love and break his heart
And try to run away.

Why oh why does it hurt me so.
I oh, I never thought he'd ever go.
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SAY, DARLING

BETTY COMDEN
ADOLPH GREEN
JULE STYNE

Say, darling, may I offer you an
invitation

To come to a little celebration
I have planned for you?
There'll be music and wine and smiling
faces.

There'll be flowers and friends from
far off places.

Say, darling, the bells in the steeple
will be ringing,
And I'll take your hand and we'll go
winging

To a lovely future.

Hey, darling, say darling, say it's
fine,

Say you're mine, say you'll say
"Darling, I do."

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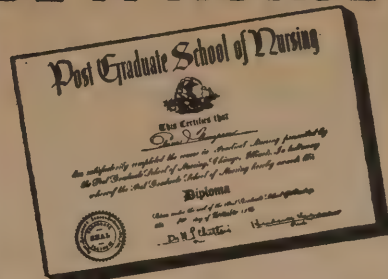
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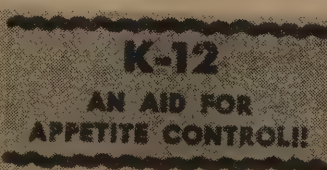
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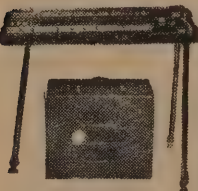
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HIGH SIGN

CARL STEVENS GOODMAN STONE

Give me the high high sign

Give me the high high sign

Give me the high high sign

Come on and lay it on the line

With a high high sign.

Give me the high sign baby

As I stroll around

Give me the high sign baby

And we'll bop around

Just raise your hand up

And give me one high sign.

Now make a high sign baby

To show me that you care

Raise your hand up high high above the air

When I touch your fingers

Don't you be no square.

Copyright 1958 by Sea Lark Music

HANG UP MY ROCK AND ROLL SHOES

CHUCK WILLIS

My mama told me she didn't like that rock and roll,

I said, "Please, Mama, please."

Mama you just don't know I don't want shoes,

Hang up my rock and roll shoes,

You know I get that feelin' ev'ry time I hear those blues.

That's music's got a beat that will keep you alive,

The kids are rock and rollin' from 8 to twenty-five.

I don't want shoes,

Hang up my rock and roll shoes;

Because I get that feelin',

Ev'rytime I hear those blues.

If I will do my homework,

Clean the yard ev'ry day.

Yes, I will wipe those dishes,

I'll do anything you say.

They say that rock and roll will soon fade away,

No matter what they say,

Rock and roll is here to stay.

I don't want shoes,

Hang up my rock and roll shoes,

Because I get that feelin',

Ev'rytime I hear those blues.

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NO, NO

DAVE BARTHOLOMEW

ANTOINE DOMINO

Went to the river and I turned around, Because I didn't want to drown, drown, drown,

Whoa no, no

Yes, the water was cold, and it didn't satisfy my soul.

Well, I went to the river once more, But no, no, no, I won't do that no more,

Whoa no, no

Yes, the water was cold, and it didn't satisfy my soul.

You can tell my mama, and my wife, I changed my mind, I'm not gonna take my life

Whoa no, no

Because the water was cold, and it didn't satisfy my soul.

Copyright 1958 by Travis Music, Inc.

CRAZY FEELIN'

GERRY TEIFER
BOBBY SHARP

Some get weak, some get strong,
Some do right some do wrong,
'Cause ev'ryone who falls in love gets a crazy feelin'

Some run wild, some get tame,
I know people who've gone insane,
'Cause ev'ryone who falls in love gets a crazy feelin'.

Baby, and I do too,

Ev'ry time I look at you.

Chills run up and down my spine,
When I realize dear down inside you're mine, all mine.

So hold me close, hold me fast.

Make this magic moment last,
'Cause ev'rytime you hold me tight,

I get a crazy feelin', I get a crazy feelin'

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SCHOOL DANCE

SID TEPPER
ROY C. BENNETT

I really had the craziest dream last night,

About a school dance;

A rock and roll band,

And the gym was jammed,

For the school dance.

You and I were there,

Oo, what a happy pair,

King and queen of the whole affair,
At the school dance.

Ev'rytime I danced with you, baby,

I could hear my heart a-thumpin',

The principal was dancing with the teachers,

And the gym was really jumpin'.

Boys (girls) buzzer 'round your throne,

Like bees 'round a honeycomb,

But you had eyes for me alone,

At the school dance.

My greatest thrill came when the dance was through;

I (you) walked you (me) home,

And got my very first kiss from you.

One thing that I'm sad about,

It's just a dream I had,

About a school dance.

Tomorrow night there's gonna be,
A rockin', rollin', jamboree in school dance.

Baby, come with me,

And for real we'll be doing,

All the things we did in my dream,

At the school dance.

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GUARD YOUR HEART

SONNY JAMES

Guard your heart for me to love,

Guard your heart for me to love,

Don't you fall for no one's line,

Guard your heart, tell them you're mine.

Please be true while we're apart,

Watch your step, play it smart.

Don't be fooled by roving eyes,

Guard your heart, tell them you're mine.

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Your Favorite Radio & Television Disc Jockeys from Coast to Coast!

★ now
★ starring ★

JACK
LACY

TOM
EDWARDS

JOHNNY
MICHAELS

Here's a little story we thought some of you guys and gals might find a wee bit interesting. About a week or so ago, one of our HIT PARADER staffers was in New York on a special assignment. While strolling down Broadway, he noticed a mighty strange sight. There, before his very eyes, stood a six foot, eight inch cowboy, clad in western duds and totin' a pair of flashy Colt 45's. This fellow was busy passin' out cards which read: "WINS is for the people and while you're indulging—Listen To Lacy, Pardners". Continuing along the street, our reporter was approached by the oddest looking fellow he'd ever seen. Dressed in a black suit and hat, the tall, slender gent halted the "H.P." man, and from a black briefcase handed him a card which read: "Everybody's Doing It — Listen To Lacy". The message was signed, Count Alucard, (which spelled backward reads Dracula).

"Listen To Lacy" has become one of the most popular and most repeated phrases in the Eastern section of the U.S. Jack Lacy is his full title and he's "the man" at station WINS in New York. For over twenty-one years now, Jack has sent his voice through the wires from the station to you in complete acceptance. The last eleven of those years, Jack has graced the microphones at WINS, where he has built up a reputation and following, to the envy of disc jockeys everywhere.

Among the numerous credits awarded to Jack over the years, one of the most memorable in the minds of the public is the fact that it was Jack who was deeply responsible for the rise to stardom of such notables as Al Martino, Guy Mitchell and Eddie Fisher.

Jack spends quite a large amount of time on the air daily. In fact, seven hours total is what Jack puts in every day. Starting at nine in the a.m., Jack spins the platters right up until noon. Then, after a three hour break which is spent preparing, "the king" (of dee-jays) heads back to his desk where he chatters to his fans until seven p.m. Saturdays, however, Jack spends just the noon to three hours at work.

Due to the fact that WINS has a top forty listing each week, Jack must naturally use that list on his show. But, he also spins the tunes that have no bearing to the chart. From cha-cha's to rock and roll instrumentals, they all get a whirl from Jack Lacy — truly a great disc jockey. HIT PARADER offers a tip of the hat to the finest. We know he'll keep the hits comin' for many years. Gang, meet Jack Lacy!



Listen
To
The Best ...



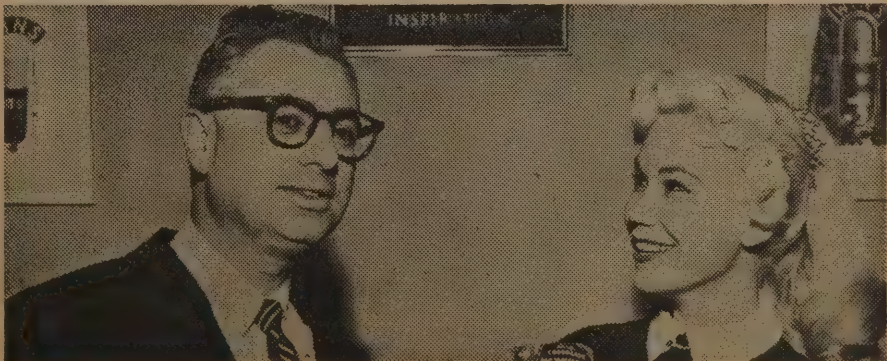
"Listen To LACY"



Many of the Jack Lacy promotional ideas are responsible for WINS's popularity.

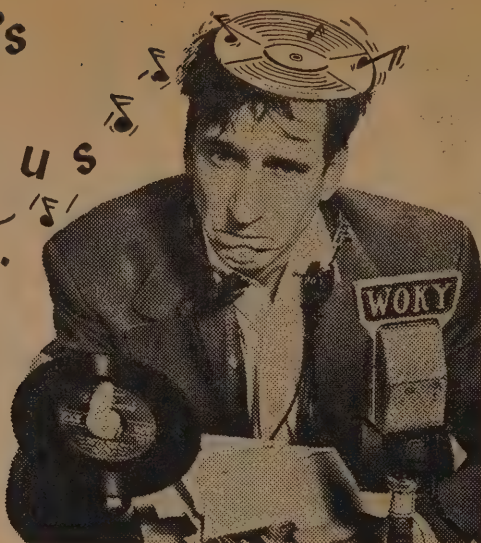


Jack Lacy started at station WINS as the original "Man In The Street".



Robbin Hood, MGM Recording star, is just one of the many great artists that have stopped by for a chat with Jack Lacy at WINS over the past several years.

Milwaukee's

"Marvelous
Madman"JOHNNY
MICHAELS

Johnny was one of the deejays to learn of Jeff Chandler's recording debut.



Ella Fitzgerald is a favorite of Johnny and he's one of her favorite deejays.



On a dare, "The Madman" of WOKY, Johnny Michaels, entered a match-race for which the grand prize was to be (of all things) a pair of Bermuda shorts.



The personable Johnny Michaels plays host to the very popular Connie Boswell.



Johnny had lots of fun during sauerkraut and weiner week in Milwaukee.

Today finds many people questioning the popularity of radio against TV. Several seem to think that the life of radio is growing short, but we don't agree. As long as there is music and record companies and people to record, there will be radio, for radio deejays play a very important part in the music industry, and we don't know what the teenagers would do without them.

THIS IS MAAADNESS! is the battle cry of Sudsville's craziest disc jockey. John Michaels, "The Mad One", a radio pro of some experience, has been wrapping up the top ratings in Milwaukee, with his 6 a.m. to 9 a.m. and 12 noon to 2 p.m. shows six days a week, for almost five years. WOKY imported him from Ohio, and Milwaukeeans have been rejoicing ever since.

John's warm personality, ready wit, sharp production sense and flair for comedy won him immediate acclaim in the beer capital. Proof of his popularity is the fact that several years ago he was first place winner in HIT PARADER Magazine's national D.J. poll. The prize, a \$100 United States Bond, went to his listeners' favorite charity, the new Cerebral Palsy Hospital. No wonder the listeners love him — he's as generous as he is entertaining. Among his other awards, "Marvelous Michaels" received the Milwaukee Music Industry's second annual "MILLIE" award for outstanding public service. Also, John received the American Legion's "Award Of Merit" for having a program that points the way toward helping young people become better citizens.

Recording artist, author, publisher — these are all titles which might easily refer to WOKY's favorite son. John once did a Polish dialect skit on the air which received immediate response from an overwhelming majority of the population. Michaels then recorded it himself, in the face of much opposition from skeptics, along with a Polish dialect song. In just a few days, it was the biggest selling disc in Milwaukee since "Doggie In The Window". Now John has several records of this type on the market — all doing nicely. While his show is strictly pops, these recorded bits of whimsy lend a Milwaukee homespun flavor to an already sparkling presentation.

A favorite at record hops, dances, shows and social functions of all kinds, the "Mad One" doesn't confine himself to Milwaukee alone. People in such towns as Plymouth, West Bend, Kewaskum, Sheboygan and others have turned out in great numbers to welcome this wandering minstrel. "I'll do a dance or a show in any town that wants me, if I can drive there in a few hours", says John. "I just love people".

Off the air, John is usually quiet and somewhat shy. He enjoys dressing in old clothes and going places where he's not recognized. He talks to people and listens to them. Here he finds true humor and loads of local color for his programs. One day, on the air, John said, "Now a word to my fan clubs; why doesn't somebody form one?" The next day somebody did, and it now contains somewhere over a thousand members all throughout Wisconsin and Michigan.

John Michaels is many things to many people — a whipping boy for the early morning grouch, a comfort to the shut-in, a companion to the housewife, a confidant of the teenager. John is MAD and Milwaukee is MAD about John. We of HIT PARADER Magazine salute one of the truly greatest deejays, "Milwaukee's Marvelous Madman" — John Michaels.

Tom Edwards, Cleveland, Ohio's "Mr. Class" himself, has definite ideas about jay, Edwards takes over the WERE the type of music he plays on his "Tom Edwards Show". WERE's daytime deejay waves from 10:30 in the morning 'til 1:55 in the afternoon. Because his programming suits greater Cleveland housewives, this fabulous record spinner has a policy of not playing rock 'n' roll music, instead he mixes the "pops" with well-known and still popular standards. Only last year, however, Edwards himself cut a disc for Coral in which a rock 'n' roll chorus accompanied him as he narrated "The Story Of Elvis Presley", and on the flip was "What Is Rock 'n' Roll"? But, would Tom change his policy so that he could play his record on his own show? Well, Tom said he would not — and he did not.

It was this very same steadfastness that helped him become a radio announcer, and eventually to have a program of his own. Even as a teenager, young Tom Edwards realized his ambition in life, and had as his idol Harry Von Zell, who was then announcing the "Fred Allen Town Hall Show". A shy, retiring youngster, Tommy practiced "announcing" by reading aloud from Life magazine. He tried his hand at cartooning for the high school newspaper, sold city newspapers after school each day and served as an altar boy. According to Tom, it was because of his part time job that he never attended high school dances and consequently never learned to dance.

Tom was attending Marquette University when his education was interrupted by his enlistment in the U.S. Army, but he was still intent upon getting into radio. And, as soon as he was discharged, wearing eight battle stars plus a Bronze Star awarded for bravery, Tom placed a cleverly worded ad in a radio trade publication asking for a radio job. As a result, he found himself at KICD in Spencer, Iowa. He was there for three and one half years and eventually became program director. In his home town of Milwaukee, Tom spent the next year and a half at station WOKY. Therefore, with five years of radio experience behind him, the handsome Tom Edwards joined Cleveland's WERE as staff announcer in May, 1951. Within three months, there was an opening for a disc jockey, and Tom became a radio personality in his own right.

Due to his friendly, cooperative nature, Tom is a favorite emcee for record hops, and a popular feature at his "hops" is the showing of color slides, which he photographs himself, of all the recording stars who appear on his shows. Tom even makes the slides available to other deejays in all parts of the country for showing at their own record hops.

In addition to filling this heavy schedule, which also includes a "Hill-billy Jamboree" show every Saturday and many personal appearances, Tom spends a considerable amount of time at a typewriter, for he has authorized radio and record columns for four different magazines. And, he sends out a weekly Newsletter to people in the radio and music business.

Tom's heavy schedule and his diverse "personalities" have not altered his outlook on his home, however. A happily married man of ten years standing, Tom fills what little spare time he has with such hobbies as collecting unusual cuff links, tinkering with his car and, of course, photography.

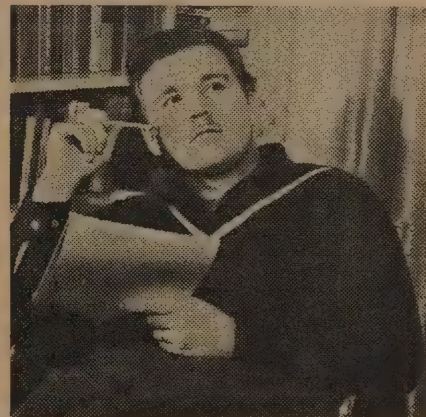
Yes, Tom Edwards is really an all-around fellow and one of the best deejays in the "48" — truly Cleveland's "Mr. Class".



Tom's lovely wife plays a great part in his deejay career. Mrs. Edwards takes a sincere interest in his every undertaking and spends many hours helping him.



On his way to hop, "T. E." takes a long color slides of hundreds of stars.



Songwriter Edwards performs his own compositions, he had two Coral releases.



The cameraman gets a shot of just part of the famous Tom Edwards Cuff-Link collection, said to be one of the very finest collections in the whole country.

HIT PARADER'S

Radio Survey



We hope that all of our HIT PARADER readers will cooperate with us and send in the coupon below, properly filled out. You are the voice of the American radio audience and that is why HIT PARADER is conducting this survey.

There has been much talk about "Top 40" radio programming, which is sort of a formula type of broadcast. Many stations have taken to "Top 40", and you can hear daily broadcasts featuring the top listed tunes around the country. These records are given to the respective deejay by either the record librarian or the program director. The deejay merely places the platter on the turntable, announces its title and the artist featured, and away we go. Right around the clock the top records are spun out your way, and the disc jockeys main job is to start 'em a-spinnin'.

The type of programming you're more familiar with is, more or less, known as the Deejay Personality System. Here the disc jockey himself chooses the records to play for his listening audience. In addition to the top tunes around the country, he devotes a great deal of time to playing the newer records by lesser known artists. He works on tunes which he himself thinks can become hits, with enough exposure. He lets his personality guide his format and mixes his platter spinnin' with some ad-lib chatter. True, you

may not get to hear as many of the big hits as often as you do via "Top 40", but the deejay feels the entertainment he projects is more important than just spinning the big hits.

Which type of programming do you like? Please fill out the coupon and send it to: Radio Survey, HIT PARADER, Derby, Conn. When the survey is completed, we'll pass along the results to every station in the country so that you can get the type of program you want to hear. Thanks so much for your cooperation.

The Editors

RADIO SURVEY

HIT PARADER

DERBY, CONN.

Check One:

- ☐ Top 40 Programming
☐ Deejay Personality System

Name Age

Address

City

State

Please write or print clearly.

MY BUCKET'S GOT A HOLE IN IT

CLARENCE WILLIAMS

Yes, my bucket's got a hole in it,
 Yes, my bucket's got a hole in it,
 Yes, my bucket's got a hole in it,
 I can't buy no beer

Well, I went upon a mountain
 I looked down in the sea,
 I seen the crowds and the fishes,
 Doing the be-bop beep
 'Cause my bucket's got a hole in it,
 Yes, my bucket's got a hole in it,
 Yes, my bucket's got a hole in it,
 I can't buy no beer.

Well, I'm standing on the corner,
 With a bucket in my hand
 I'm a-waitin' for a woman
 That ain't got no man
 'Cause my bucket's got a hole in it,
 Yes, my bucket's got a hole in it,
 Yes, my bucket's got a hole in it,
 I can't buy no beer

Well, me and my baby,
 We bought a Ford
 And now we sit together,
 On the running board
 'Cause my bucket's got a hole in it,
 Yes, my bucket's got a hole in it,
 Yes, my bucket's got a hole in it,
 I can't buy no beer.
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IN A DREAM

BROOK BENTON
 CLYDE OTIS
 CIRINO COLACRAI

In a dream, you appeared
 And you placed your hand in mine,
 In a dream, you kissed me
 And your lips were so divine
 Although you're just a fantasy
 Like stardust in the skies
 I know I'll never live again
 If you vanish from my eyes
 In a dream we will stay so in love
 This special way for I know in our dream

We have a love supreme
 In a dream, in a dream,
 In a dream, in a dream.

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LET ME KNOW

CLYDE McPHATTER

Baby, please let me know
 If you're gonna hurt me
 Let me know if you're gonna run away and desert me
 Tell me so, I want to know
 If I'm to be your guy and not a stand-by
 Tell me so mmm-mmm let me know
 Baby, please let me know
 If you're gonna love me till the end
 Will you ever pass by me
 As if love had never been,
 I want to know if I'm to be your king
 And not a play-thing
 Tell me so mmm-mmm
 Let me know if I'm to be the spark
 That lights the fire of your heart
 Tell me so baby, please let me know.
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STAIRWAY OF LOVE

SID TEPPER ROY C. BENNETT

Come, my love, with me;
Take me by the hand,
And we soon will be in a magic land;
Heaven waits for those who dare to climb

The stairway of love.

Kiss by kiss we'll go up to paradise,
Darling, don't you know,

Heaven only lies in the reach
Of those who dare to climb

The stairway of love.

Close your eyes, hold me tight,
And we'll climb the stairway of love tonight.

We could touch the stars way up in the blue,

If you'd only say, "Darling, I love you;"
Heaven waits for those who dare to climb

The stairway of love.

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DANCE ONLY WITH ME

COMDEN
GREEN
STYNE

Dance, dance, only with me,
Only with me near your heart.
Dance, dance, cling close to me,
Never to part.

Love, love, love only me,
All of our days from now on.
Dance only with me
Till all our sweet music is gone.
Copyright 1958 by Stratford Music

IT'S THE SECOND TIME YOU MEET THAT MATTERS

BETTY COMDEN
ADOLPH GREEN
JULE STYNE

I don't fall for all those pretty stories
That tell the tale of love at first sight.
For it's the second time you meet that matters.
How can you tell in one night?
I don't buy those first enchanted evenings,
Or songs that say "It's love at a glance."
For it's the second time you meet that matters.
Love is no one shot romance.
But on that first night that I saw you I trembled,
I felt a thrill when you walked in the door.
I waited and then saw you again,
I felt the same thrill, only more.
So never trust that first electric moment,
That magic switch that turns on the heat,
For though you think you've found the one who matters,
You'll never know till the second time you meet.

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PARTIAL LIST

Elvis Presley	Dale Evans	Nelsons	Gordon McKee	Fernando Lamas
James Dean	Charlton Heston	Margaret O'Brien	Hugh O'Brien	Richard Todd
Tab Hunter	Rusty Tamblyn	John Derek	Gay Mitchell	June Russell
Robert Cummings	Alan Ladd	James Brown	Debbie Reynolds	Farley Granger
Dick Jones	Jack Palance	Frank Sinatra	Eddie Fisher	Jeff Richards
Corey Allen	Elizabeth Taylor	George Nader	George Nader	James Darren
Ames Allen	Rock Hudson	Bobby Driscoll	Bobby Driscoll	Robert Horton
Loretta Young	Lassie	Four Kats	Four Kats	Tommy Kirk
Tony Curtis	Audie Murphy	Billy Gray	Billy Gray	Sophia Loren
Rosemary Clooney	Sheree North	Rory Calhoun	Rory Calhoun	Michael Ansara
Clint Walker	Desi & Lucille	Tommy Cook	Tommy Cook	James McArthur
Marilyn Monroe	Richard Egan	Fess Parker	Fess Parker	Anthony Franciosa
Rin-Tin-Tin	Guy Madison	William Holden	William Holden	David Nelson
Robert Wagner	Crew Cuts	Jeff Chandler	Jeff Chandler	David Janssen
Perry Como	Louis Jordan	Tim Considine	Tim Considine	Ricky Nelson
Dana Wynter	Tommy Rettig	Brian Keith	Brian Keith	John Saxon
Tennessee Ernie	Ben Cooper	Nat King	Nat King	Annette Funicello
Susan Hayward	Jack Webb	Jeff Hunter	Jeff Hunter	Ann-Margret
Roy Rogers				Gene Vincent

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PHOTOS

Dept. 319, Box 36631
Hollywood 36, Calif.

BEEN SO LONG

THE PASTELS

Been so long since I held you tight,
 Been so long since I kiss'd you
 goodnite,
 The blues are mine.
 Been so long my hours seem like
 years,
 Been so long I shed these precious
 tears,
 The blues are mine.
 I never ever thought I'd fall in love
 like this,
 I need your arms
 The warmth of your sweet kiss,
 Been so long I need you oh so bad,
 Been so long my heart is sad,
 The blues are mine.

Copyright 1957 by Figure Music

**LIVING IN THE SHADOW OF
THE PAST**LEE RUSSELL
AL RAINY
GARY ROMERO

I feel your lips though you're not near
 me
 I hear your voice though you're miles
 away
 Though you are gone your love's still
 within me
 I'm just livin' in the shadow of the
 past
 I see a rainbow through a cloud of
 tears
 And the rainbow that I see once was
 meant for you and me
 I can't go on can't live without you
 My heart won't let me make believe
 Oh! Please come back and we'll make
 love last
 Can't go on living in the shadow of
 the past.

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PLEASE BUY MY RECORDJOHNNY BRANDON
JIMMY WILLIAMS

I'm a teenage singer, made me a
 record,
 Ooh yes, and I pray it will go far,
 Please, oh please, oh please buy my
 record,
 Ooh yes, and make me a top ten
 star.
 I wore short shorts and I went to the
 hop,
 Heard the cha cha cha and the bop,
 There's Johnny and Elvis and Ricky
 and Sam,
 So please buy my record,
 Help a little girl if you can.

Now my ma and pa thought that I
 was a kid,
 And much too young to do what I did,
 But now they're excited when my
 record's played,
 And hope that I'll someday make the
 Hit Parade.
 Oh, I'm a teenager just like you,
 Please won't you help me, here's what
 you do,
 Write to your Deejay, send a request,
 Say that my record is the one you like
 the best.

Copyright 1958 by Monument Music, Inc.

FEMME**SOUNDS****THE CHORDETTES**

While driving along a highway, it may sometimes happen that the woman driving the car in front of you is traveling only twenty-five to thirty miles per hour, and to top it all off, you may be unable to pass her. If this ever did happen to you, what would be the first thing you'd say? Well, if you're anything like the people we've talked to, "Leave it to the ladies" is the appropriate thing to say. This, however, is just one case in which that phrase can be used. Nowadays, men are "leaving to the ladies" many, many things. For example, in the record industry, female sounds are gaining more and more popularity, so the majority of record companies are looking to the ladies for at least, half of their hit bits. Two very popular female vocal groups are The Chordettes and The Fontane Sisters. Both are currently makin' the rounds with some fine hit material.

The Chordettes got together in their hometown, Sheboygan, Wisconsin. Because they all loved singing in four-part harmony, they used to sing and harmonize together just to pass the time away. But, soon the girls — Janet Ertel, Carol Bushman, Lynn Evans, Margie Needham — decided that they might be able to make something of their unusual way of singing. They figured that perhaps they might sing for others' entertainment in addition to their own, so they headed East.

Their first stop was Arthur Godfrey's

Talent Scouts, where they won top honors, and, what's more important, a "permanent" berth on his family show. Although the "permanent arrangement" didn't last too long, it lasted long enough to establish the girls as one of the top singing acts in show business. The girls then moved to the Robert Q. Lewis show and soon decided to try their luck with records. And the winsome foursome got their first record smash with a simple old-timer, "Mr. Sandman," on the Cadence stamp. The tune soared to the top of all hot charts and held that lofty position for a long, long time. The Chordettes next effort was "Lay Down Your Arms," and it, too, made a big splash and slowly but surely climbed to the very top.

Now, with their latest disc, the girls have done it again, for "Lollipop" has gone straight up and is still ridin' high. Yes, a more talented foursome than The Chordettes is hard to find. They really feel like four Cinderellas now, but success and recognition came only after long hours of work, study and determination to develop and perfect their particular style of barbershop harmony. The gals have definitely carved a firm notch in the ladder of success and give all indications of staying up there.

The Fontane Sisters are three more femmes who wail out some hot notes for the Dot Record people. The Fontanes differ from most "sister" acts because they really are sisters. The gals

MAKIN' THE ROUNDS



THE FONTANE SISTERS

— brunette Bea, red-headed Geri and blonde Marge — were born in New Milford, New Jersey, where their mother was choir director of St. Joseph's Church. And, it was there that their musical activities first began; singing in the choir, in high school and at Kiwanis and Rotary meetings. One day, a friend of the family convinced Mrs. Fontane that Bea and Marge were talented enough to debut professionally, and when the girls graduated from high school, they joined an all-girl unit which was traveling around the country.

After eight months on the road, however, they returned home and with their brother, Frank, who accompanied them on the guitar, formed a family trio. Together they played theatre dates and then went into radio work in Cleveland. After three months, though, they were transferred by NBC to New York and given their own radio show. Then, the war came and the group disbanded. Frank went off to the Army and received a lieutenantancy and the Silver and Bronze Stars before he was killed by an enemy sniper's bullet.

By the time 1944 rolled around, little Geri had grown up, and the girls decided to reorganize the trio. It was also in that year that the girls first met Perry Como, the person who they say has helped them the most. They did a couple of radio guest shots and in 1948 joined him as regulars on his program. Then, when television became

"just the thing," Bea, Geri and Marge went along with Perry onto the TV screen and into the hearts of millions. Of course, that was the big move which zoomed the trio upwards. Their popularity soon spread throughout the country like wildfire, and they were well on their way.

In 1949, The Fontanes waxed their first disc for RCA Victor, and it was dubbed "Underneath The Linden Tree" and "Put Your Shoes On Lucy." Then, only a few years ago, they signed with Dot Records and embarked on an amazingly successful recording career. Their smash version of "Hearts Of Stone" was a pace-setter for most of '55, with "Rock Love" and many other hit bits following close behind. The three lovely lassies' latest effort for Dot is a beautiful song entitled "Chanson D'Amour" and it's really climbing fast and high on the charts all over the nation.

Although the girls no longer appear as regulars on the Perry Como show, they're still goin' great guns via television and night club appearances. Bea, Geri and Marge have certainly come up a long way, and there is no doubt about why today they are voted one of the top femme singing groups in the country.

Naturally, we could not, at this time, tell you about other female groups, but we're sure that we have told you something about two of the best — The Chordettes and The Fontane Sisters.

TUMBLING TUMBLEWEEDS

BOB NOLAN

I'm a roaming cowboy, riding all day long,
Tumbleweeds around me, sing their lonely song.
Nights underneath a prairie moon,
I ride alone and sing a tune.

See them tumbling down,
Pledging their love to the ground,
Lonely but free I'll be found,
Drifting along with the tumbling tumbleweeds.

Cares of the past are behind,
Nowhere to go, but I'll find
Just where the trail will wind,
Drifting along with the tumbling tumbleweeds.

I know when night has gone
That a new world's born at dawn,
I'll keep rolling along,
Deep in my heart is a song,
Here on the range I belong,
Drifting along with the tumbling tumbleweeds.

Copyright 1939 by Williamson Music, Inc.

SICK AND TIRED

CHRISTOPHER KENNER
DAVE BARTHOLOMEW

Oh, babe, what you gonna do?
Oh, babe, what you gonna do?
I'm sick and tired fooling around
with you.

I get up in the morning,
Fix you something to eat,
Before I go to work I'll even brush
your teeth.

I come back in the evening, you're still
in bed,
Got a rag tied 'round your head.
Oh, babe, what you gonna do?
I'm sick and tired fooling around with
you.

This is my last time telling you to
change your way.

I'm telling you baby, I mean what I
say.

My last time telling you to stop that
jive

Or you gonna find yourself outside.
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WEDDING BELL

JERRY SAMUELS
LOU BARTELL

Wedding bell, wedding bell,
Tell the story fairies tell.
Tell of love yet to be,
Make my life complete.
Wedding bell, wedding bell,
Ring away this lonely spell.
If there's someone meant for me,
Make our pathways meet.
Lift my head up high,
Let me see the sky,
And the sun come shining through.
In my lonely life I've never had a love,
I've never had a dream come true.
So hear my plea as I pray,
Seek my love, then show the way,
Wedding bell, wedding bell,
Ring for me today.

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"Kapp-Italizing"



ROGER WILLIAMS & JANE MORGAN

Often people say that "money is the root of all evil". We suppose that in some cases this may be true. Nevertheless, millions of people all over the world are capitalizing, in one way or another, from various industries and small enterprises. The record business, for example, has grown tremendously in the past five years alone, gaining more artists, better songs and more record buyers, thereby requiring a greater number of record companies. Kapp Records is one company that is really capitalizing, with such artists as Jane Morgan and Roger Williams working on their label.

Jane, a graduate of the famed Julliard School of Music in New York, embarked on a show business career with the intent of becoming a "serious" lyric-soprano. She worked her way through school singing as a band vocalist at one of Gotham's better clubs, and it was then that she came to the attention of the well-known French impresario, Bernard Hilda. By offering Jane a contract to appear at one of the top night spots in Paris, he changed the course of her career entirely. After extensive engagements in Europe, she returned to America to recreate her many triumphs.

Now, Jane has a fabulous new record on the Kapp label that might turn out to be even greater than "Fascination". The disc is tabbed "I've Got Bells On My Heart" with "Only One Love" on the flip. Jane also has a tremendous album out called "Fascin-

ation". Our guess is that you won't want to miss either one.

Another top recording star for Kapp, Roger Williams, has a disc goin' mighty strong — "Arrivederci Roma", and it promises to be real big. Roger, born in Des Moines, Iowa, was a musical prodigy at the age of three, began writing his own compositions at four, gave his first concert piano recital at five and by the time he was eight, he played thirteen instruments and directed the school orchestra and band. At twelve, he took over as church organist and later directed a 75-voice choir. Even during a stint in the Navy, Roger played in several symphony orchestras. Upon his discharge, he continued his study of music at the famed Drake University School of Music, with Philip Tronitz in Los Angeles and finally at the Julliard School of Music in New York. While he was there, he met Teddy Wilson, a teacher, who induced him to study techniques of contemporary music along with classical. Because of this, he became very interested in modern piano, and even won Arthur Godfrey's Talent Scout show. Since then he has played with many symphony orchestras and in top supper clubs throughout the country. As you can see, so far Roger has led a very busy, but a very full life.

Keep your eyes and ears open, 'cause we're sure you'll be hearin' a lot more from Kapp and its top stars in the near future.

WISHING FOR YOUR LOVE

SAMPSON HORTON

Oh, I am wishing longing and
yearning for your kiss.
Wishing praying and longing for that
heavenly bliss,
Yes, I am hoping, yes, hoping that
some day I'll be blessed
When you say I'm your only happiness.
Wishing, wishing, wishing is all I do.
Waiting, waiting, waiting in vain for
you.

If you say that you'll be mine
And make all my dreams come true,
I'll be completely forever yours,
I pray that someday you'll say what
I long to hear,

My dear, so I'll keep waiting
And wishing for your love.

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TORERO

NISA
CAROSONE
HOFFMAN
MANNING

Hey Chico, one more time

I met him on a bus in Barcelona
We kind-a got to talkin'
But he did all the talkin'
I asked him what he did in Barcelona
in sunny Barcelona

And this is what he said
You are fortunate my friend of this
there is no doubt

For everywhere I go the people shout
Hey torero make way for Don Jose the
great torero

In Spain I am a famous Caballero
I fight the bravest bull in all the land
With the flip of the hip of the music
of the band

I cha cha the bull is so confused because
I cha cha

I never kill him only if he gets in my
way

Torero, torero olay.
He bragged about the many senioritas
Who showered him with flowers with
big bouquets of flowers

He told me that in Hollywood
They want him to be like Marlon

Brando the great big movie star
But as he left the bus he met two men
in white

He shouted as they took him out of
sight

Hey torero

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TEEN-AGE DOLL

BOBBIE CARROL

My best friend's a lucky lad,
He's got something I wish I had,
A wa-a-alk-in' ta-a-alk-in' teen-age doll.
By the code of friends 'n such,
I can look but I can't touch,
A-wa-a-alk-in' ta-a-alk-in' teen-age doll.
The love I feel for her is real,
And it hurts me so to conceal it not
reveal it,

Wish that I could let her know.

If they should decide to part,
I'll step in and claim her heart,
A-wa-a-alk-in' ta-a-alk-in' teen-age doll.
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Frank Sinatra

Nat "King" Cole



Jane Morgan

Pat Boone

In every type of business, things must be added from time to time in order to please the public. We, here in Derby, Conn., (home office of HIT PARADER), have noticed the way music fans have taken a serious liking toward albums. Up until now, our magazine has concentrated its articles mainly on the stars of the business, who have a hit record. But from now on we will feature a special article on the guys and gals who have a top selling album. We're sure this will please a lot of you LP and EP fans, and also be of interest to those who aren't too familiar with the subject.

Okay, let's see who is real hot on the album scene. Did someone say Mathis? Well then you're absolutely correct, 'cause Johnny is not only tearing apart the single disc scene, but his LP's are selling like hot cross buns at Easter. Johnnie's Columbia LP entitled "Warm" is mighty close to becoming the number one seller in the country. Also going strong for the lad is "Good Night Dear Lord".



Sam Cooke

Mitzi Gaynor

HIT PARADER'S



Billy Vaughn

David Rose

It's quite hard to outsell Frank Sinatra, especially when he puts his talents into an album like "Come Fly With Me". For many weeks this was the number one seller, and it's still up with the top five today. Moving up the charts hastily is "The Frank Sinatra Story", a Columbia product.

Mario Lanza is back in the headlines again with a top selling record and a fine album. "Arrivederci Roma" is the single effort and "Seven Hills Of Rome" is the title of his LP. The RCA Victor album is taken from the movie of the same name, also starring Mario. The teenagers idol, Pat Boone, just can't seem to miss. All of his fans will be glad to hear that his great album, "Pat's Great Hits" is doing wonderful.

The sensational blues gal, Dakota Staton, is really breaking big with her latest Capitol LP called "Late Late Show". A great name in the business for many years now, Dakota is heading straight for the top, album-wise.



Everly Brothers

Eileen Rodgers



Carmen Cavallaro

Johnny Mathis

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Ricky Nelson

Dakota Staton

Let's take a peek at some of the names in the instrumental department with hot LP's. Roger Williams is going strong with his Kapp platter, "Fabulous 50's" and "Till"; Billy Vaughn is collecting a whole lot of coins with "Sail Along Silvery Moon"; David Rose on MGM has a top coiner in "Gigi"; and Carmen Cavallaro "Remembers Ed-die Duchin".

The play "South Pacific" has been around a long, long time, and Mitzi Gaynor's new LP of the songs in the production is starting to really sell. Pick it up on RCA Victor.

Country singer, Tennessee Ernie Ford, and The Everly Brothers are in the middle of success runs, album-wise. Ernie's Capitol plate is called "Hymns", and the Brothers have one called "The Everly Brothers".

There are several other best sellers, so let's look at the gals first. Eydie Gorme is scoring heavily with "Eydie Gorme Vamps The Roaring 20's"; Jane Morgan has "Fascination" on Kapp;



Tennessee Ernie

Jerry Vale



Mario Lanza

Roger Williams

ALBUM CORNER

actress Dorothy Lamour debuts on Design with "Road To Romance"; and Eileen Rodgers sings real great on "Oh Captain", a Columbia disc.

Now for the fellows. The Keen crooner, Sam Cooke, has sure taken the nation by storm with his recordings. He also has a fine album tabbed "Sam Cooke". Fabulous Nat "King" Cole is riding high with his Capitol LP, "Just One Of Those Things"; while Steve Lawrence is cashing in with "Steve Lawrence Sings". The All-American Boy, Ricky Nelson, dishes out some real rockin' material in "Ricky"; Jerry Vale is a chart rider with "I Remember Buddy"; Bill Kenny has a new biscuit "Precious Memories"; Louis "Satchmo" Armstrong has just released "Satchmo's Collector's Items" and Tony Martin is hot on Victor with "In The Spotlight".

These are only a few of the top selling albums in the nation. Henceforth, HIT PARADER will continue to feature the country's best LP's and the artists who are behind them.



Bill Kenny

Louis Armstrong



Eydie Gorme

Tony Martin

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"DEAN"

of the Class



DEAN MARTIN

Guys and gals, it's time you were formally introduced to the "Dean". Now this fellow is not Dizzy Dean, one of the greatest baseball pitchers of our time; he's not Buddy Deane, one of Baltimore's most popular deejays; and he's not the Dean of a college, or other such institutes of learning. But, he has been referred to as "the Dean of the music trade". This tall, dark and handsome young fellow is none other than Dean Martin, star of stage, screen and records.

"It's Dean, it's Dean" are the cries from young ladies, as "Dino" tours the nation with full scale promotion plans for his latest Capitol masterpiece, "Return To Me". The platter is by far the finest effort by Dean in a long time, and the current ratings find it moving up the charts rapidly. Mr. Martin displays the same warm style, which is so traditional with him, on "Return To Me" and adds to the excitement and beauty of the disc, a chorus of Italian lyrics. Top ten honors may be in store for Dean this trip.

You know, a while back Dean was given an outstanding tribute. He was chosen, along with four of the music world's top voices, to sing a tune nominated for The Academy Award. The song he was asked to sing was "All The Way", the eventual winner. You can be sure that it was quite a thrill for him to be given that honor of high recognition.

Dean is a long way from being called a newcomer, as far as show business goes. He has been on the Hit Parade with such hits as "That's Amore", "Money Burns A Hole In My Pocket" and, of course, his million selling plate, "Memories Are Made Of This". Then, to add to his versatility, Dino along with Jerry Lewis, starred in many films, as he sang, danced, and acted and clowning his way into the hearts of many a fan. Dean's latest movie role is in "The Young Lions", a fine motion picture in which he co-stars with Marlon Brando and Montgomery Clift. The critics' praise has made "The Young Lions" a candidate for next year's Oscar.

One statement folks are continually making about Dean Martin is "that boy has one BIG heart". Ever since Dean broke into the show business spotlight, he has given many hours to benefit shows and telethons. Dean is a wonderful showman and is appreciated by everyone wherever he performs. A family man with four lovely youngsters, "the Dean" is also considered a very handy fellow around the house. To put it mildly, he's just an all-around guy.

Here's a gent with one of the finest reputations in the world of showbusiness. He has a smile for everyone and a fan for each black wavy hair on his head. We give you the "Dean of the class" — Dean Martin.

I'VE GOT BELLS ON MY HEART

SUNNY SKYLAR

Touch my hand and I sigh, sigh, sigh,
Hold me close and I fly, fly, fly,
Kiss me sweet and I die, die, die,
I've got bells on my heart tonight.
There's a brook and a tree, tree, tree,
Where you sit holding hands with me,
In your eyes there's a light I see,
I've got bells on my heart tonight.
I'll go where you go, do what you do;
I want you to know that my heart will
always follow you;

On my lips there's a song, song, song,
For I know where my dreams belong,
It's so right that it can't be wrong,
I've got bells on my heart tonight.

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NO FOOL LIKE AN OLD FOOL

JOSEPH A. MCCARTHY, JR.
JOSEPH MEYER

There's no fool like an old fool,
And I'm a prize fool out of the old
school.

Though bells rang when I met you,
Still I let you get away.

There's no song like an old song,
How it reminds me that I was so
wrong.

To walk out, let the blues in,
That's a losin' game to play.
Red leaves of autumn,
Will flame again on the hill,
And I know come springtime,
That I'll remember you still.

There's no love like a true love,
And I've discovered,
There is no new love to run to,
Or to thrill to,
Like the thrill you used to be.
It was my fault losing your love,
And there's just one thing I'm sure of
now,

That there's no fool like an old fool
like me.

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ORIENTAL HOP

PAUL J. VANCE
LEE POCKRISS

Have you heard about the oriental
fish?

Have you heard about the oriental
stroll?

They got a syncopated beat,
That'll knock you off your feet,
Yes, it will, a bless a my soul.

You gotta hear that Hong Kong gong
ring,

When it begins to ding dong dong
ding.

Ev'rybody at the oriental hop,
Suddenly will stop and go,
Chop chop ugh!

Cha cha cha!
Well, there's nothing in the world
that can compare,

To the way they really rock it over
there.

They all go dancing ev'ry night,
And it's such a crazy sight,
When those kimonos start a-flyin'
through air.

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BEFORE **AFTER**

says TONY PASCARELLA

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DISC DEBUT



ED TOWNSEND

"Disc Debut" — those are two words that are very popular with record fans all over the "48", for almost every day a new artist breaks into the record world with the hope that he'll have a hit. His disc debut is not only important to him, but to the millions of record buyers also, who are constantly on the lookout for new and better tunes. All phases of the music industry, as you well must know, were recently blessed with the disc debut of a very talented newcomer known as Ed Townsend. Ed is currently in the nation's musical spotlight with his tremendous ballad, "For Your Love". It's a smash. and justly so.

Mr. Townsend was born in a hamlet outside of Memphis, Tennessee called Fayetteville. However, when he was only a tot, the family, his mother and father, who is a Methodist minister, two brothers and two sisters, moved to Memphis where he was raised. Ed was very active in church functions, and in his early teens he served as president of the church's Youth Council. And, at seventeen, he was elected president of the International American Methodist Episcopal Youth Council and was fortunate enough to be selected to go on a world tour with youth leaders from all over the United States.

Upon his return, he attended Manassas High School and Wilberforce University, later graduating from Arkansas State College. Soon after, Ed be-

came a pioneering backwoods school teacher for a year, but when he was twenty-two, he joined the Marine Corps and was sent to Korea. It was while he was there that Horace Heidt happened to hear him singing for the troops, and invited Ed to join his troupe which was touring the Near and Far East and then the United States.

Ed stayed with Heidt for a while, but when he left him, he helmed his own TV show in Los Angeles and then formed his own music publishing business. He has even composed tunes for such stars as Nat Cole, Bull Moose Jackson, Gail Robbins, Gogi Grant and Etta James, among many others.

Soon, "E.T." was brought to Capitol Records by Joe Zerga, who is in charge of the publishing subsidiary and believed that Ed really had something. And, he was quite right. Both sides of Ed's first recording for Capitol are songs that he composed himself — the A side and chart maker, "For Your Love", is, of course, a ballad and the coupling, "Over And Over Again", is a jumpin' affair. Gerald Wilson's melodic band backs up Ed's tremendous voice, and a vocal chorus adds some good atmosphere.

Yes, Ed Townsend is really a great artist and bound to have many more hits in the future. We wish him much success and will be looking forward to his next release.

DINNER WITH DRAC

SHELDON LAND

A dinner was served for three
At Dracular's house by the sea
The hors d'oeuvres were fine
But I choked on my wine
When I learned that the main course
was me
The waitress a vampire named Perkins
Was so very fond of small gerkins
While she served the tea she ate
forty-three
Which pickled her internal workin's
Egor the scalpels go on the left with
the pitchforks
Egor Egor
What a swimmer is Dracular's daughter
But her pool looks more red than it
oughter
The blood stains the boats but it's easy
to float
'Cause blood is much thicker than
water
Dracular old friend how are things
in Transylvania
For dessert there was bat wing confetti
And the veins of a mummy named
Betty
I first frowned upon it but put
ketchup on it
It tasted very much like spaghetti
Goodnight whatever you are.
Copyright 1958 by Mayland Music

PORTABLE ON MY SHOULDER!

VIC ABRAMS

There are things that make me happy,
But the two that I most pride,
Are a portable on my shoulder,
And my baby at my side.
I can hear my fav'rite records,
With the one I love close by.
Got a portable on my shoulder!
I'm a very lucky guy.
The rhythm travels to my feet,
Whenever I walk down the street,
And then my heart does a double beat,
When she says she loves me.
Love and music go together,
And they are both on my side.
Got a portable on my shoulder,
And a gal who'll be my bride!
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MY STORY OF LOVE

BILLY MYLES

My story of love, is a story of you
It began with a glance, at our first
high school dance,
It was love and our hearts knew it too
My story of love is a dream that came
true
When I first stole a kiss and you
failed to resist,
Then I knew that you cared for me
too
My story of love is the greatest ever
told
And darling I know it will never grow
old
It's so wonderful to know you love
me too
Long as hearts cry for love long as
skies are above
My story of love will be you
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FREE 2 HIT PARADE RECORD

Songs By Any Of These Stars With Every Order For Hit Parade Records



☐ ELVIS PRESLEY

☐ PATTI PAGE

☐ FRANKIE LAINE

☐ ROSEMARY CLOONEY

☐ GEORGIA GIBBS

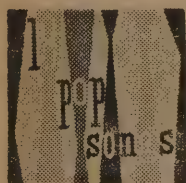
☐ DORIS DAY

☐ THE GAYLORDS

☐ SARAH VAUGHAN

20 HIT PARADE RECORD SONGS \$2.98

☐ 18 HIT PARADE SONGS Plus Two Free By Any of the Stars
Checked Making a total of 20 for \$2.98
Here Are 18 of the 20 On Records:



- | | |
|--------------------------|---------------------------|
| 1. Get A Job | 10. Sugartime |
| 2. Don't | 11. You Are My Destiny |
| 3. Catch A Falling Star | 12. Are You Sincere |
| 4. Sail Along Silly Moon | 13. At The Hop |
| 5. Short Shorts | 14. Witchcraft |
| 6. Oh Julie | 15. The Strife |
| 7. Sweet Little Sixteen | 16. Who's Sorry Now |
| 8. Tequila | 17. It's Too Soon To Know |
| 9. 26 Miles | 18. Good Golly Miss Molly |

☐ 18 ROCK & ROLL SONGS
SET No. 2 — \$2.98



- | | |
|---------------------|---------------------------|
| 1. Candy | 10. Monkey Tonk |
| 2. Rip It Up | 11. Heebee Jeebies |
| 3. Fever | 12. Thirty Days |
| 4. My Prayer | 13. Green Door |
| 5. Treasure Of Love | 14. Since I Met You Baby |
| 6. Ready Teddy | 15. I Feel Good |
| 7. See Saw | 16. A Thousand Miles Away |
| 8. Blueberry Hill | 17. Slow Walk |
| 9. Love Me Tender | 18. Oh What A Night |

☐ 18 COUNTRY HYMNS

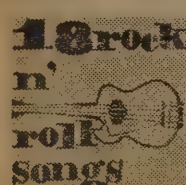
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- | | |
|----------------------------|-------------------------------|
| 1. He Was There | 10. A Home In Heaven |
| 2. This Old House | 11. The Stone Was Rolled Away |
| 3. No Tears In Heaven | 12. Jesus, I Love You |
| 4. Let's Go To Church | 13. Lost But Not Forgotten |
| 5. So Remember Me | 14. Kneel At The Cross |
| 6. A Lot Of Heaven | 15. Somebody Touched Me |
| 7. Jesus, Savior, Pilot Me | 16. I'm Bound For The Kingdom |
| 8. This To Heaven | 17. I'm Gonna Take A Ride |
| 9. This Rock | 18. Keep Moving On |

☐ 18 ROCK & ROLL SONGS — \$2.98

Free Photo of Elvis Presley & Pat Boone



- | | |
|-------------------|----------------------------|
| 1. Little Darlin' | 10. Bacon Fat |
| 2. School Days | 11. I'm Sticking With You |
| 3. Lucille | 12. Knee Deep In The Blues |
| 4. Empty Arms | 13. Jim Dandy |
| 5. Just Because | 14. Feeling Happy |
| 6. All Shook Up | 15. Love Me |
| 7. Party Doll | 16. Love Is Strange |
| 8. Lucky Lips | 17. The Girl Can't Help It |
| 9. Shirley | 18. Blue Monday |

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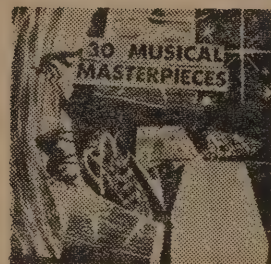


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Lawrence Tibbett
- 2—FAUST (Gounod) Le Voeu D'or Louis
Sgarro
- 3—TROCATORE (Verdi) — Stride La Vampa,
Sandra Warfield

- 4—William Tell (Rossini) — Corriam, Kurt Baum
- 5—Walkure (Wagner) — NO YO TO HO, Mariquita Mall, 5—(Fade Out)
- 6—Rigoletto (Verdi) — La Donna E Mobile, Jan Peerce
- 7—Pagliacci (Leoncavallo) — Vespi La Giubba, Albert Pocastra, 7—(Fade Out)
- 8—Grieg (Piano Concerto) in A Minor 3rd Mvt., Robert Riefling. — Oslo Philharmonic
Orch. (Fade Out)
- 9—Mozart (Piano Concerto) No. 17 in G Minor (Finale), Arthur Sanford. (Fade in and
Out). Hastings Symphony Orch.
- 10—SAINT-SAENS PIANO CONCERTO No. 17 IN G MINOR (FINALE), Leonid Hambro.
Oklahoma City Symphony Orch.
- 11—BRAHMS — Violin Concerto (1st Movement), David Oistrakh. Moscow State Orch.
- 12—Tchaikovsky — Piano Concerto No. 1 in B Minor, Emil Gilels. Moscow State Orch.
- 13—Tchaikovsky — Symphony No. 5 in E Minor. Oslo Philharmonic Orch.
- 14—Mendelssohn — Symphony No. 4 in A Minor (Ital.). (1st Move.). Oslo Phil. Orch.
- 15—Tchaikovsky — Symphony No. 6 — Pathétique, 3 Movement (FINALE). Oslo Phil-
harmonic Orch.
- 16—ANTON DVORAK — Symphony No. 5 in E Minor, (New World) (2nd Movement).
Oslo Philharmonic Orch.
- 17—MOZART — Symphony No. 40 in G Minor, 3rd Movement. Oslo Philharmonic Orch.
- 18—BEETHOVEN — Symphony No. 5 in C Minor. Hamburg Philharmonic Orch.
- 19—TCHAIKOVSKY — Swan Lake (Beginning). Hamburg Philharmonic Orch.
- 20—DELIBES — Coppelia Ballet (Beginning). Berlin Symphony Orch.
- 21—Tchaikovsky — Nutcracker Suite — Dance of the Sugar Plum Fairies. Berlin Sym-
phony Orch.
- 22—TCHAIKOVSKY — Waltz of the Flowers. Berlin Symphony Orch.
- 23—RIMSKY-KORSAKOFF — Scheherazade. Berlin Symphony Orch.
- 24—GRIEG — Peer Gynt Suite No. 1. Berlin Symphony Orch.
- 25—GRIEG — Peer Gynt Suite No. 2 (2nd Movement). Berlin Symphony Orch.
- 26—TCHAIKOVSKY (Serenade for Strings). Berlin Symphony Orch.
- 27—BRAHMS — Intermezzo No. 1 (Egon Petri). Berlin Symphony Orch.
- 28—CHOPIN — Mazurka Opus 50, No. 1 in G Major, Jan Smeterlin. Berlin Sym. Orch.
- 29—BEETHOVEN — Moonlight Sonata in C Minor Opus 27 No. 2 (2nd Movement),
Miklos Schwalb. Berlin Symphony Orch.
- 30—SAINT-SAENS — Carnival of the Animals (The Swan). Hamburg Philharmonic Orch.

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| 5. Great Balls Of Fire | 15. Beg Of You |
| 6. My Special Angel | 16. Walk To The Dance |
| 7. This Little Girl Of Mine | 17. New Panhandle Rag |
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I THINK THE WORLD OF YOU

ED WARREN
HELEN CARR

I'd like to wrap the Irish Sea
Around the island of Capri,
And tie it up with Paris skies of blue,
Then ask Canary Island birds
To fly it to you with these words,
I think the world of you.
With stardust from the milky way
I'll pave the road to Mandalay,
And lead you to a sea of morning dew,
Where time and tide at my command
Will wait until you understand,
I think the world of you.
If, my dear, you don't believe
I can move the earth and sky,
At least believe my love for you
Will surely make me try,
I'll turn the rocky coast of Maine
Into an English Country lane
Where we could share a cottage with
a view,

And ev'ry moment of the day,
I'll prove to you in ev'ry way,
I think the world of you.

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COME WHAT MAY

FRANK TABLEPORTER

I am yours and you are mine come
what may
Love like ours remains divine come
what may
Even tho' we're miles apart you're
living in my lonely heart,
At night the teardrops start and fall
the long long day
I've got your picture near me since you
went away

I plant a kiss upon your lips each
night and day
Bear in mind that you will find a
heart that is true
And I'll be here for you come what
may.

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TERRIFIC TOGETHER

AUGUSTUS STEVENSON
DAVE HILL
JIMMY WILLIAMS

Terrific together it's no lie,
Oh my love, oh my love.
Terrific together you and I,
Like the stars up above,
We're happy, so it's easy to see,
Terrific together are we.
Terrific together always gay,
Never blue never blue.
Terrific together people say,
We're a pair and it's true.
I give you my heart,
Here's the key.
Terrific together are we.
If ever you let a brand new love,
Come between our own,
You'll ruin our future,
And spoil our dreams,
And turn my heart to stone.
Terrific together how we blend,
So divine so divine.
Terrific together till the end,
You will always be mine.
It just didn't happen,
For we're meant to be,
Terrific together are we.

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HIT PARADER

Spotlights...

A few seasons ago, during a New Haven try-out of a not so happily-fated musical entitled "Happy Land-ing", a slim, curly-headed youngster walked onto a bare stage and sang a song — and something wonderful happened; suddenly a hush fell over the heretofore restless audience and when his song was finished, there was wild applause. The boy's name was Lohn Ritchie, and although the show closed long before it reached Broadway, it was the beginning of a bright future for Lohn.



LOHN RITCHIE

John Quinlan, vocal coach of many stars, including Frank Sinatra, was in the audience that night. So impressed was Mr. Quinlan by the unusual quality and emotional power of Lohn's voice that he encouraged him to come to New York to study. Lohn studied under Mr. Quinlan for over a year and then went on to coach with Rae Zelda, another Broadway authority on voices.

He sang in small, smoke-filled cabarets from Boston to Frisco; he sang in the plush-lined supper clubs of New York's East Side and in the dim-lit bistros of Paris, where he became an overnight sensation. And, although he amassed a following everywhere he appeared, it remained for Reszka Law, discoverer of many stars, to bring him to the attention of the A&R Chief of C&D International Records, who signed him immediately.

In his performance on a night club floor or before a recording mike, Lohn generates a feeling which is both electric and hypnotic; he is a singer by nature — a musician by instinct. He not only has a style and a sound, but a powerful voice that can stand alone unaided by a microphone. No wonder they call him the "Tender Volcano"!

Released as safe by UNITED STATES GOVERNMENT!

**New doctor prescribed wonder drug
does away with all special diets!**

YOU MUST LOSE UP TO 49 POUNDS OR WE PAY YOU \$14.00!

Never before! Now an amazing wonder drug contained in RX-120 available without a prescription! A miracle drug prescribed and tested by thousands of doctors for over 10 years! Take off ugly fat without special diets, without habit-forming drugs, calorie counting, exercise, hunger pangs, massage! Your own doctor can tell you about this great new victory over obesity!

Of all the problems that have baffled medical science, obesity has been one of the toughest to lick! Think of it—there are 67 million overweight men and women in America and nothing sold without a prescription—until this electrifying discovery...has done any good! Do you wonder why the whole medical profession is enthused about this amazing development that has produced such astonishing results when tried by thousands of doctors...when tested with brilliant success on thousands of patients? Do you wonder why the United States Government was happy to release this formula as SAFE to sell over any drug counter in the United States WITHOUT A PRESCRIPTION? This is tremendous news...news that can change your whole life, lengthen your life span, make you healthier, happier, more active, younger looking...slender and glamorous instead of "matronly."

Yes, RX-120 is the fabulous formula scientists have sought for since Dr. Nooden published his report on obesity back in 1900. Everything offered without a prescription since then has failed miserably—chewing gums, liquids, powders, crackers and hundreds of other so called reducing preparations. You can take your doctor's word for it, the wonder drug in RX-120 does work...it helps you take off up to 49 pounds. The most extensive clinic testing ever devoted to any drug is back of RX-120. There's never been such overwhelming medical evidence, such convincing PROOF! There are no "ifs, ands or buts" with this miracle drug. In fact, we are so positive we will pay you \$14.00 if you don't take off up to 49 pounds. Never before has any pharmaceutical company put such a daring guarantee in WRITING! The truth is no one could make such a guarantee because up to now there never has been a wonder drug sold over the counter that does such an amazing job of taking off unattractive excess weight!

HERE'S HOW YOU PROVE IT YOURSELF!

We don't have to tell you all the products you've wasted your money on trying to gain back your youthful figure are either frauds or too dangerous! You know this. Think back—you tried tablets that were supposed to put bulk in your stomach, you nibbled on cookies, ate crackers, swallowed liquid drops, tried chewing gums, ate candies, vitamin mix-

27 pounds in 30 days...and 49 pounds in 8 weeks...or the medicine is FREE. Now here's our unheard of offer—read it carefully. You must lose the minimum number of pounds stated here with RX-120 or we'll give you back every cent you paid for each vial of RX-120 tablets!

Let's make this perfectly clear. If you take RX-120 for 10 days and don't lose at least 9 pounds, we'll send you a check for \$3.00. If you don't lose at least 18 pounds in 20 days, we'll send you a check for \$5.00. If you don't get rid of at least 27 pounds in 30 days, we'll send you a check for \$7.00. If you don't lose at least 49 pounds in only two months, we'll send you a check for \$14.00. Did you ever read an offer like this in your life? No—and you NEVER WILL—because only a good product that does everything claimed could be backed by such a guarantee!

PROOF POSITIVE!

You must lose 49 POUNDS in 8 weeks or we'll pay you \$14.00	You must lose 27 POUNDS in 30 days or we'll pay you \$7.00
You must lose 18 POUNDS in 20 days or we'll pay you \$5.00	You must lose 9 POUNDS in 10 days or we'll pay you \$3.00

HERE'S HOW RX-120 WORKS!

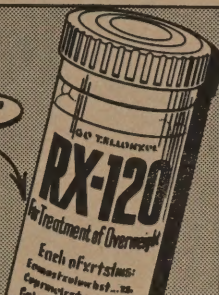
Unlike other reducing products you may have tried, new RX-120 works on an entirely different principle. It does four amazing things starting the very second you swallow the first tiny tablet—

- (1) It depresses your appetite.
- (2) It acts on your central nervous system; decreases your desire for food.
- (3) It acts in your intestinal tract—fights hunger contractions—telegraphs a "stop signal" to your brain—tempted to overeat—green-meal snacks! eat stay in period.

The only reducing product where you see these words on the label!

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The law doesn't permit any other type of reducing product to print this on the label. Any government agent can tell you why. Because other types of reducing products just don't work. Unlike these other products, the miracle drug contained in RX-120 is a real medicine, a tested formula—made exclusively "to reduce excess weight." It really works! You don't have to "eat calories, follow a diet plan, exercise, eat special foods, resort to iron will power—in fact, you don't have to do anything, except take these tiny, tasteless pills as directed! You'll be amazed at how fast you really take off ugly fat! You may lose up to 49 pounds or we'll pay you \$14.00.



thousands of delicious, nutritious low calorie foods! You will live an active normal life—feel better than you ever did in your life—while you TRIM down to a glamorous figure in days, weeks! For now at last you can get RX-120 containing the new doctor tested wonder drug—without a prescription!

HELPS YOU RETRAIN YOUR EATING HABITS!

Doctors tell us that in most cases you are fat because you overeat. It's as simple as that! You may not realize it but fat people have what amounts to an abnormal craving for food. YOUR appetite is aroused by the VERY smell and sight of certain foods. Be honest now. How many times have you started to reduce only to find you just can't stop or even CUT DOWN between-meal snacks? Over-eating soon becomes a deeply ingrained habit you can't break. "But why do I have this craving for food?" you ask. There are many reasons. Good food and lots of it may have been a family tradition. Some consider rich food a symbol of success.

What can you do about it? The answer has been a difficult problem to solve until the development of the wonder ingredient in RX-120. You know how hard it is to change long established habits. You know self-denial is not easy. You know how almost impossible it is to develop a will power of iron! But with new RX-120 you can change your habits—practically overnight. You can eat less without giving up the foods that taste so good. You don't have to rely on strong will power. You don't have to fight yourself every time you're tempted. Now you can take off that excess weight...without your ever being conscious of it!

GET YOUR RX-120 BEFORE IT IS RELEASED TO DRUG STORES!

Remember, RX-120 is not a diet, not a "plan" or regimen that tells you what to eat! It's not an ordinary dietary supplement—it's a clinically tested, doctor approved medicine that has been PROVED effective when tried on over 2,000 overweight patients!...according

to published reports. We'll be glad to send your doctor medical literature. RX-120 has been released as SAFE by the United States Government for sale without a prescription...but supply is limited. It won't be shipped to drug stores until November 15, 1958. But you can order direct from Wilson-Williams Inc., 273 Columbus Ave., Tuckahoe, N. Y.—if you act now! So hurry—order your RX-120 right NOW. Just fill out the coupon today and mail it while you're thinking about it. RX-120 is sent to you on a no risk 10-day trial.

Remember, you must lose 9 pounds in 10 days or we pay you \$3.00. You must lose 18 pounds in 20 days or we pay you \$5.00. You must take off 27 pounds in 30 days or you get \$7.00. You must PROVE you can lose up to 49 pounds in just 8 weeks or we pay you \$14.00. You have nothing to lose but ugly fat!

SEND NO MONEY! FREE 10 DAY TRIAL!

Fill out coupon below. Be sure to indicate the size of RX-120 you want us to rush to you immediately! Start taking RX-120 the day it arrives. Check your scales every day. Keep a careful record of your weight losses! Remember, you must lose 9 pounds in just 10 days or we pay you \$3.00. You can just as easily take off 18 pounds, 27 pounds or up to 49 pounds depending on the number of days you take this new wonder drug! Don't forget, you must lose the minimum number of pounds claimed or you get every cent back. If you don't lose 9, 18, 27 or up to 49 pounds—merely send us proof of purchases. Yes, you must lose up to 49 pounds with NEW RX-120 or we will rush you a check for \$14.00. Don't wait—check the quantity wanted, fill in the coupon today and mail it right now. You don't have to send any money—your first bottle will be rushed to you. But do it NOW!

RUSH NO-RISK COUPON NOW!

Wilson-Williams Inc., 273 Columbus Avenue, Dept. 47
Tuckahoe, N. Y.

Rush my RX-120 immediately. I must lose pounds guaranteed by you above or you will pay me the amount specified.

- ☐ Rush 10 day supply. I will pay postman only \$3.00 plus C.O.D. postage and handling. ☐ Rush 20 day supply. I will pay postman only \$5.00 plus C.O.D. postage and handling.

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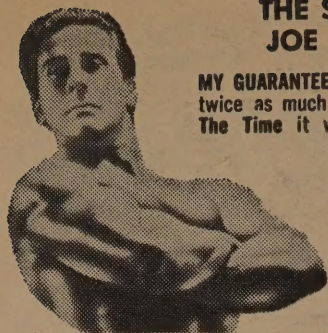
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"Trainer of The Champions"

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CLANCY ROSS, world's best developed man, says: "You can be a mountain of mighty muscles — with power oozing out of every pore in your power-packed, jet-charged body! Do what I did — what thousands of other Herculean Weider-trained champions did — follow Weider as your leader — mail that coupon for your **FREE TRIAL COURSE TODAY!**"



CLANCY ROSS: Mass of power-laden muscles — mighty 20-inch arms, 50-inch chest, shoulders of iron a yard wide!

**ONLY 7 SHORT WEEKS TO
THAT DYNAMIC, RUGGED HE-MAN
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**ADD 3 INCHES OF STEEL-LIKE
MUSCLES TO YOUR ARMS...**

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Says JOE WEIDER, "The Muscle Builder" and "Trainer of the Champions"

IN half the time, with twice the ease, in the privacy of your own room, in just a few minutes daily, I will, through my **TRIPLE-PROGRESSION COURSE**, slap inches of steel muscles to your pipe-stem arms, pack your chest with power and size, give you life-guard shoulders, dynamic, speedy athletic legs — add Jet-Charged strength to every muscle in your body. I don't care if you're

short or tall, skinny or fat, office-worker, laborer, school-boy, or businessman, I must make a new virile he-man out of you, and also . . . help build "inner strength" that will give you that virile look, that women admire and men envy. Here's what I did for Clancy Ross, one of the many thousands of weaklings I turned into He-Men.

A-C-T-I-O-N

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TAB HUNTER
TONY PERKINS
ROCK HUDSON
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JAYNE MANSFIELD
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- | | | | |
|-------------------------|---|---------------------|------------------|
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| 3. Tommy Sands | 10. Rock Hudson | 16. James Dean | 22. James Garner |
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| 5. Elvis Presley | 12. Hugh O'Brian | 18. Marilyn Monroe | |
| 6. John Saxon | 13. Clint Walker | 19. Gale Storm | |
| 7. Ricky Nelson 4 Poses | <input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C <input type="checkbox"/> D | | |

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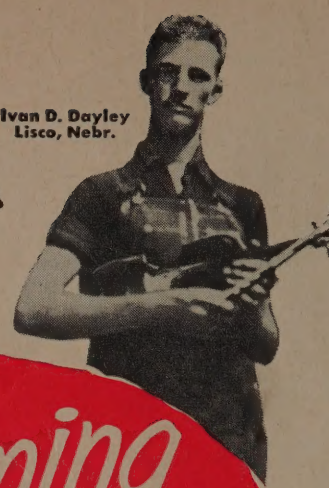
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Howard Hopkins
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Do you have the Instrument?.....

Mr. {
Mrs. {
Miss { (Please Print Carefully)
Address

City..... State.....

(Insert Zone Number, if Any)

☐ CHECK HERE for Booklet A if you are under 18 years.